

## GP 25: Rita Tóth -Life and business coach

**Start date:** 2011

**End date:** on-going

**Owner:** Rita Tóth -Life and business coach

<b>Scope:</b>	✓ training needs	policy measures	other
<b>Geographical focus:</b>	✓ local and regional	national	International

Rita became a successful coach, and she is proving that a few failures don't need to break you, but can also inspire and lead you further. She is a member of a Women Entrepreneur Club Association. She is a business coach for multinational and private companies in Vas County. Her company offers special trainings for women entrepreneurs, and has special coaching lessons to women. Learning by others' real stories, experiences, successful women entrepreneur in Szombathely (Vas County).

### Aim:

- How can women become and stay successful in the business era?
- How does entrepreneurship influence women's life?
- The importance of coaching
- How can a women entrepreneur help to her fellow women entrepreneurs to become successful in their business era?

### Target group:

Girls and young women.

### About the good practice:

Rita offers trainings, coaching and private sessions for young women, who are entrant, or they have problems with their own business, offers them PR and Brand building, consultation, participating in events and meetings, giving lectures and also consultations about financial parts. Her company Siker Kalauz also offers trainings for life crisis situations.

In her free time, she also gives life coaching lessons to the members of the Women Entrepreneurs Club Association and accepts no money in return.

### The key factors of success:

Professionalism regarding methodology, content and speakers

### Resources needed:

n.a.

### Evidence for success:

- ✓ Trained young women
- ✓ Organized various events and trainings

### Potential for learning or transfer

- organizational model / implementation process
- specific tools (e.g. training, financial support, ...)
- marketing strategy

### Contact:

**Rita Tóth**

Email: [sikerkalauzom@gmail.com](mailto:sikerkalauzom@gmail.com)

[www.siker-kalauz.hu](http://www.siker-kalauz.hu)