

GP 39: An entrepreneurial training program for women with tertiary education: "Entrepreneurship is female" (Podjetnost je ženskega spola)

Owner: Ministry of Economic Development and Technology and Ministry of Labour, Family and Social Affairs of the Republic Slovenia
Start date: 2016
End date: 2018

Scope: ✓ training needs ✓ policy measures other

Geographical focus: local and regional ✓ national International

The GP presents the first case of two separate Slovenian ministries preparing a joint support to a target group, based on the structure and needs of the unemployed.

Aim:

- to empower unemployed women with tertiary education for entrepreneurship through the 100 hours of training in the form of 8 modular workshops.

Target group:

unemployment of women with tertiary education

About the good practice:

Employment Service of Slovenia is implementing the active employment policy measures through which subsidies are provided for supporting self-employment. The program offered 100 hours of trainings in the form of modular workshops.

Within 3 months after concluding their participation in the training programme, the participants received a subsidy of 5.000 € for establishing their own company and become self-employed.

The trainings were organised by the Institute for development of family enterprises META, which is active since 2001 and is specialized for mentoring and networking SMEs internationally. It is trying to develop platforms to connect local clubs and networks at least for big events, to capitalize on networking.

The implementation of the GP was ensured through the public call, where an experienced NGO in the field of supporting women was selected to conduct the modular trainings, tailor made, considering the specific needs of the target group.

The key factors of success:

- Involvement
- Responsibility
- Availability

Resources needed:

Trainings: 349,214 €
Subventions: 5,730,537 €

Evidence for success:

- ✓ 1 352 participants in the training programme
- ✓ 1 145 subsidies given to self-employed participants

Potential for learning or transfer

- organizational model / implementation process
- specific tools (e.g. training, financial support, ...)
- methodology for the assessment of the problem to be address
- methodology for the involvement of the targeted stakeholders
- metrics for the evaluation of the implementation process
- marketing strategy

Contact:

Marlen Skarlovnik

E-mail: marlen.skarlovnik@gov.si

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