

GP 36: Consulting Business Women for the creation of national public policies

Owner: The National Association of Business Women from Small and Medium Enterprises(PNAFIMM)

Start date: 2011

End date: on-going

Scope:

✓ training needs

policy measures

✓ other

Geographical focus:

local and regional

✓ national

International

Aim:

- Consulting with business women nation-wide through various methods (polls, round tables, events, etc) in order to find the issues that they are facing
- Proposing policies to the deciding factors (Parliament and/or Government) that improve the business environment according to the issues that have been raised by the business women.

Target group:

Women entrepreneurs

About the good practice:

The main implementation issues that have appeared are: high taxes upon businesses, unsustainable commercial policies, lack of logistical support from the national authorities, securing the workplaces for the organization, lack of interest from national authorities to consult organizations on issues of interest, sponsorship law has been modified at the expense of NGOs, mechanism for the consulting of civil society is barely working.

The key factors of success:

- Communication channels with all stakeholders and all other parties involved
- Ability to create expert teams needed for the creation of specific public policies
- Availability of legislators to implement proposed policies

Resources needed:

20,000 €

Evidence for success:

- ✓ Monthly projects involving entrepreneurs
- ✓ IBM programme

Potential for learning or transfer

- organizational model / implementation process
- specific tools (e.g. training, financial support, ...)
- marketing strategy

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