

GP 15: Entrepregirl Award

Start date: 2013

End date: on-going

Owner: Bulgarian Centre of Women in Technology

Scope: ✓ training needs policy measures other

Geographical focus: local and regional national ✓ International

Entrepregirl is inspired by the Digital Woman of Europe 2013 Prize, which Sasha Bezuhanova, received from the Vice President of the European Commission and European Commissioner for Digital Policy Neelie Kroes at the ICT2013 Digital Agenda for Europe Forum.

Aim:

Increasing the professional participation of girls and women in the high technology field as well as to overcome the shortage of IT specialists, which will improve the competitiveness of Bulgaria and the countries of Europe as a whole.

Target group:

Girls aged between 16 and 25, who have an entrepreneurial idea and dare to share it.

About the good practice:

10 pre-selected ideas have the opportunity to present themselves online in a live-streaming session to our respected jury and the world. Terms and conditions for participation:

- Be at the age between 16 and 25 years.
- Fill in and send application form within set deadline. Application is accepted only in English;
- Have access to high quality Internet for the virtual-pitching event;

There is no limitation on the field of the entrepreneurial idea - it may be related to social, culture, business, digital or any other matters. There is no limitation for citizenship. The competition is open for all countries. Competition Stages:

1. Five weeks application period for the Entrepregirl competition
2. Within two weeks of receipt of the last application, the jury makes a preliminary assessment of the projects as described.

Then they choose 10 finalists – the girls whose projects are the most appreciated.

3. The 10 finalists have a week to prepare a presentation in the form they prefer to present themselves and their project within 7 minutes at an exclusive live-streaming pitching event.

4. During the online pitching session, the jury hears all 10 finalists and chooses which of them will receive the awards.

The key factors of success:

Innovative approach developed for to support YWE in a specific sector (on-line pitching session)

Resources needed:

Financial recourses are obtained from BCWT budget and sponsors of the competition. The competition is organized with the financial support of DELL EMC, SAP and the Financial Times.

Evidence for success:

- ✓ 200 girls took part
- ✓ 50 girls supported by the Award
- ✓ 6 full scholarships for girls with a technology idea in the new season of their pre-accelerator program

Potential for learning or transfer

- specific tools (e.g. training, financial support, etc)

Contact:

Sasha Bezuhanova,
email: hello@bcwt.bg
<http://entrepregirlbg.com/>