

GP 28: National Platform of Women from Moldova (PNFM)

Owner: Iulia Costin – President of the National Platform of Women from Moldova

Start date: 17.12.2013

End date: on-going

Scope:	training needs	✓ policy measures	other
Geographical focus:	local and regional	✓ national	International

The PNFM is actively involved in encouraging the spirit of women by facilitating communication and creating partnerships between women who are planning to start a business and those running a successful one.

Aim:

To increase awareness among women about entrepreneurial opportunities, develop skills and bring a positive change in their life and community

Target group:

More than 3000 women coming from all regions of Moldova

About the good practice:

PNFM promotes the involvement of women in practice exchange, social investment in community development, social enterprise development and equal opportunities in rural areas. It creates access for Women to regional networks of entrepreneurs that inspire them and create a solidarity feeling - as they are facing a common challenge that could be solved more efficiently by uniting efforts.

PNFM is represented by 36 Women Focal Points acting as ambassadors in all regions of Moldova which are actively involved in increasing awareness among women about the entrepreneurial opportunities to acquire and develop skills and take responsibility for positive changes both in their own life, and in the community. PNFM developed a network of mentors and the Volunteer club.

Monthly events are organized all over the country, with main event organized in Chisinau

The key factors of success:

- Support from central and local authorities
- An initiative launched by an organization/team with experience and within an existing women network

Resources needed:

Activities are implemented on a volunteer basis. General events are organized with sponsor involvement. General event budgeted app. 36,000 €

Evidence for success:

- ✓ 570 members
- ✓ 42 local contact points
- ✓ Annually 12 regional events and one national/international event

Potential for learning or transfer

- organizational model / implementation process
- methodology for the assessment of the problem to be address



Contact:

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