

GP 40: City of Women

Owner: City of Women – Association for the Promotion of Women in Culture

Start date: 1995

End date: 2018

Scope: ✓ training needs policy measures ✓ other

Geographical focus: local and regional national ✓ International

The International Festival of Contemporary Arts – City of Women was established in 1995 in Ljubljana. It takes place annually at the beginning of October.

Aim:

- to promote female artists and to increase the visibility of women in general.

Target group:

- Young Artists
- Young Critics
- Young Producers
- Young Women in general

About the good practice:

Inviting between 40 and 60 women artists and theorists each year, it attracts several thousand visitors from all ages, professions and interests.

In establishing liaisons with many different institutional and alternative venues in the city of Ljubljana, Slovenia and abroad, the Festival enjoys wide media exposure. It is a venue that initiates collaborations between the invited guests, artists as well as institutions and organizations in Slovenia and neighboring countries. The City of Women organizes tours by invited artists in Slovenia and abroad and presents a number of different events outside the Festival's framework.

2 examples of education projects appropriate for youth between ages 14 to 20:

Project #EveryDay8March - Teaching materials for the International Women's Day;

Project S(v)odobnost – develop your potentials through contemporary art, the project is focused on the partners' development and implementation of arts and culture educational programs for youth aged between 14 and 20.

The key factors of success:

- Recognition of City of Women as a relevant partner for international projects
- Recognition of NGO sector as an important pillar of the society –new funds by Ministry of Culture and Ministry for Public Affair for capacity building and employment in NGO's
- Support of external experts in development of contents and relevancy of agenda underlined by the Association

Resources needed:

399,079 € for the last 3 Y

Evidence for success:

- ✓ 900+ authors and artists involved

Potential for learning or transfer

- organizational model/ implementation process
- specific tools
- policy making process
- risk management strategy involved
- marketing strategy

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