

GP 30: Association of Women Entrepreneurs from Moldova - AFAM

Owner: Association of Women Entrepreneurs from Moldova - AFAM

Start date: 2013

End date: on-going

Scope: training needs policy measures ✓ other

Geographical focus: local and regional ✓ national International

Association of Women Entrepreneurs from Moldova (AFAM) is a nation-wide non-governmental organization, which mission is to support growth of the female potential in entrepreneurship and management in the Republic of Moldova. AFAM promotes women in business, supports their advancement in corporate management, and facilitates their economic and social empowerment

Aim:

To strengthening women-entrepreneurs capacities, networking development, successful business ladies visibility, personal development and professional capacities improvement.

Target group:

Women entrepreneurs from the regions of Moldova

About the good practice:

AFAM offers its members a wide range of business and lifestyle events, in order to increase their personal and professional capacities development.

These include: seminars; coaching sessions; mentoring; training; master-classes; conferences, etc.; lobby and advocacy.

AFAM is a member of the Economic Council of the Prime Minister of the Republic of Moldova, where the interests of the members are represented and identified solutions for the problems they face in the entrepreneurial activity. The Association is also in permanent dialogue with representatives of state institutions and state agencies tangential to the business environment, thus ensuring an open dialogue between the representatives of these institutions and AFAM members.

The key factors of success:

- a large community of business women
- individual approach to every new member

Resources needed:

n.a

Evidence for success:

- ✓ 250+ events organized
- ✓ 70+ members
- ✓ 20+ business sectors

Potential for learning or transfer

- organizational model / implementation process
- specific tools (e.g. training, financial support, ...)

Contact:

Cristina Zicu, Executive Director

Phone: +373 78533349, +373 76767670

E-mail: cristinazicu86@gmail.com

E-mail: afammoldova@gmail.com

<http://www.afam.md/>