

GP 33: Professional and vocational training for women entrepreneurs

Owner: Association for Women Entrepreneurship Development, Arges Branch (ADAF)

Start date: 01.05.2014

End date: 31.10.2015

Scope:	✓ training needs	policy measures	other
Geographical focus:	local and regional	✓ national	International

Aim:

Promoting equal access to the workforce for women by way of qualified trainings for women entrepreneurs based upon market needs.

Target group:

Women entrepreneurs

About the good practice:

A lot of people find it hard to overcome their fears and start a conversation with people they have not met, especially at professional levels. Because of this the training sessions are interactive so that the participants can overcome their fears as well as learning new skills. In this project after the training period, networking sessions are planned so that knowledge exchange, case studies and consultancy take place between the participants guided by successful entrepreneurs with hands-on experience.

The key factors of success:

- Offering necessary know-how for actual and aspiring women entrepreneurs as well as creating a support community for the participants

Resources needed:

2,6 mln €

Evidence for success:

- ✓ 460 participants for vocational training
- ✓ 290 participants for entrepreneurial training

Potential for learning or transfer

- organizational model / implementation process
- specific tools (e.g. training, financial support, ...)

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