

BUSINESS BREAKFAST ORGANIZED BY PTP

PLACE: MURSKA SOBOTA, SLOVENIA

DATE: 11.10.2019



The 3rd Business Breakfast of the Danube Chance 2.0 project in Slovenia was organized on 11th October 2019 at the Business club PAC (Chamber of Commerce and Industry of Pomurje) in Murska Sobota.

The objective of the business breakfast was to continue facilitation on the interactive exchange of ecosystem on Second Chance entrepreneurship on regional level.

The 3rd Business Breakfast brought together 10 representatives of: Bankruptcy attorneys, Chamber of Commerce and Industry of Pomurje, Regional chamber of craft and small business Murska Sobota, Sinergija Development Agency, Development Centre Murska Sobota, Pomurje Technology Park and Start-up Incubation Center (at the PTP).

A new perspective was given to the audience by representative of bankruptcy attorneys since there was no opportunity to hear their point of view before. His opinion is, that the main criteria, if the company in stress is worth to save, is the capital of the company (usually problem is undercapitalization).

Representative of Development agency Sinergija stressed out several points: (1) the common entrepreneurial problem is not taking care enough of expenses e.g. not having control on business expenses; (2) in case of business fail, if there is willingness of environment to help and there is mutual trust, usually there is a way to save the business (example of company Varis); (3) there is big importance and need for professional support and mentoring of companies in stress or already failed entrepreneurs. At the end representative suggested re-starters that finish Second chance Transnational academy should get some kind of “new driving licence”, some “kind of certificate” that would help entrepreneur to regain their business renome.

Representatives of Development Center Murska Sobota pointed out the need for personal support and not only business skill upgrade. In fact, these two should go hand in hand. Additionally, they have question “How to counsel micro and small companies” because this target group usually does not have any information on bankruptcy at all.

Majority of failed entrepreneurs register at Unemployment office. So representative of the Unemployment office expressed their organisation is “collector” of failed entrepreneurs (“losers” in their eyes and in the eyes of their business environment). It was pointed out that with these target group they experience very emotional and delicate situations and welcome any initiative that would support these target group.