

GP 14: BreakFast Club

Start date: 2016

End date: on-going

Owner: Bulgarian Centre of Women in Technology

Scope: ✓ training needs policy measures other

Geographical focus: local and regional ✓ national International

BreakFast Club is organized by the Bulgarian Center for Technology Women (BCWT), in partnership with MOVE.BG, and is an exclusive series of events addressing the challenges of our time and creating an environment where women in technology can find solutions to those of at first glance, small things in our everyday life that lead to big changes.

Aim:

- o Professional improvement, business development, and empowerment of women who want to discover the fascinating world of entrepreneurship

Target group:

Women entrepreneurs or would be entrepreneurs

About the good practice:

In a special circle of professionals, they have the opportunity to hear how the experts overcome the challenges, get answers to their questions, meet others like them who want to develop and look for ways to do it.

Some of the topics of the meetings are:

- What does it mean to be a woman in the male dominated IT world?;
- Healthy lifestyles and health as a cause - how to develop a business in the field of healthy eating;
- Women in science;
- Female business founders - How is business created by a woman, is it different, harder or easier? What are the challenges and the gender of corporate culture and social responsibility?

Are prejudices among our society and they create barriers and limit opportunities for women who want to develop their ideas or rather they are in the heads of ourselves, women?

The key factors of success:

- Lessons learned from successful business women and professionals for personal development
- Involvement in YWE network

Resources needed:

Costs for organization of the events are covered by the membership fee and participant's fee.

Evidence for success:

- ✓ 250+ women attended the events;

Potential for learning or transfer

- organizational model/ implementation process
- specific tools (e.g. training, financial support, etc)



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