

DRAFT AGENDA






Capitalization event

“Fostering Women Entrepreneurship in the Danube Region”

organized in frame of the DTP Project WOMEN IN BUSINESS and the Priority Area 8 of the EU Strategy of the Danube Region (EUSDR)

The event will tackle important societal challenge (encouragement of women in the Danube region) in order for help women entrepreneurs to establish and develop business and to obtain market success. Increasing number of women entrepreneurs will support their participation in the labour market, bringing more prosperity, decreasing poverty and creating preconditions for achieving gender equality in the Danube region. This event will combine capitalization event of DTP WOMEN IN BUSINESS project as well as the Priority Area 8 of the EU Strategy for Danube Region (organized by PAC8 Working Group Female Entrepreneurship) with discussion on policy and legal framework that have relevance to promotion and support of women entrepreneurship, including presentation of good practices for fostering women entrepreneurship and success stories and case studies of women entrepreneurs from the Danube region.

The objectives of this event are:

-  to bring together and to exchange experiences related to good practices for supporting women in starting and running a successful business;
-  to guide future collaboration on the subject among relevant stakeholders (i.e. Enterprise Europe Network, agents promoting women entrepreneurs' activities, etc.).
-  to impact policies on European, regional and national levels as to contribute to the policies aligned to the needs of women entrepreneurs and gaps not filled by existing instrument
-  to support the DTP capitalisation Strategy by strengthening the links between projects working on the topic of female entrepreneurship
-  to further build upon the knowledge resulting from projects working in this thematic field

Date: 3 OCTOBER 2019	
Venue: National Theatre of Croatia, Varaždin, Croatia	
https://goo.gl/maps/gmgqbA7FSuNA2s2XA	
9:30-10:00	Registration
9:00-9:30	<p>WELCOME AND OPENING REMARKS</p> <p><i>EU Strategy for the Danube Region</i> Nirvana Kapitan Butković, Coordinator of PA8 of the EUSDR - Ministry of Economy, Entrepreneurship and Crafts, Croatia</p>
10:00-11:00	<p>SESSION 1</p> <p>FINANCIAL AND NON-FINANCIAL SUPPORT FOR WOMEN ENTREPRENEURSHIP IN THE DANUBE REGION</p> <p><i>Women Entrepreneurship and the EU Strategy of the Danube Region-</i> Nirvana Kapitan Butković- Coordinator of PA8 of the EUSDR - Ministry of Economy, Entrepreneurship and Crafts, Croatia</p> <p><i>Best practices for policy support of women entrepreneurship in the Danube Region</i> Iulia Costin, CEO, ODIMM, Moldova Representative from Ministry of Economy, Entrepreneurship and Crafts, Croatia (tbc)</p> <p><i>Policy and legislative framework for supporting women entrepreneurship in the Danube Region</i> Silvia Cangea, ODIMM</p> <p>The EU support to women entrepreneurship</p> <p><i>The support to women entrepreneurs in EU and beyond through EEN Sector group</i> Dr Sanja Popovic-Pantic, Chair of the Enterprise Europe Network Sector Group Women Entrepreneurship, Institute “Mihajlo Pupin”</p> <p><i>Moldova Women in Business - National Program</i> Ms. Eugenia Sili, Manager</p> <p>Programmes for supporting Women Entrepreneurship in the Danube Region</p> <p>Dragana Kokot, Women Entrepreneurship Council of the Chamber of Republika Srpska (tbc)</p> <p>Women in Business Program of EBRD- Zsuzsana Hagitai, Director of EBRD for Western Balkan (tbc)</p>

	<p>Marta Turk, Community of Women Entrepreneurs, Slovenia</p> <p>QUESTIONS & ANSWERS</p>
11:00-11:30	Coffee Break and Networking
11:30 – 13:00	<p>SESSION 2</p> <p>GOOD PRACTICES FOR FOSTERING WOMEN ENTREPRENEURSHIP IN THE DANUBE REGION</p> <p>Women Call 2018 – Claudia Korbath, IRS, Austria</p> <p>Youth Employment Project - Business Ideas Incubator (YEP) - Ranko Markus, GOPA, Bosnia and Herzegovina (tbc)</p> <p>Entrepregirl Award - Sasha Bezuhanova, Bulgarian Center for Women in Technology (BCWT) – (tbc)</p> <p>National and International Elite Business Clubs – Bianca Tudor, Elite Business Women, Romania (tbc)</p> <p>Good practice in promoting women entrepreneurship in supply chain in Serbia and e-mentoring - Olivera Popovic, Association of Business Women of Serbia</p> <p>PERLE – Regional Board of Business Women and Women Entrepreneurs - Nina Meglich, Chamber of Commerce and Industry of Štajerska, Slovenia</p> <p>Entrepreneurially into the business world - Dr. Amna Potochnik, Maribor Development Agency, Slovenia</p> <p>QUESTIONS & ANSWERS</p>
13:00 – 14:00	Lunch
14:00 – 15:30	<p>SESSION 3</p> <p>WOMEN ENTREPRENEURS- SUCCESS STORIES AND CASE STUDIES</p> <p>Highfly, d.o.o., co-owner Barbara Zadavec, e-foil: http://flyingrodeofoil.com/</p> <p>Beauty Imagini: How did I make my program „Art of balance“ regionally recognized, Tatjana Jevdjovic, Serbia</p> <p>- Irina Cazacu, Moldova</p>

	<p>Duart European Actors Platform, Sanja Drakulić, Croatia</p> <p>Varaždin Crafts Portal, Ivana Ipša, Croatia</p> <p>Konekta, Marina Kolar, Croatia</p> <p>QUESTIONS & ANSWERS</p>
15:30	Conclusion and closure of the event

About PA8 EUSDR

The main objective of PA8 is to support the competitiveness of enterprises and strengthen the capacities of SMEs for cooperation and trade, by fostering cooperation and exchange of knowledge between SMEs, academia and the public sector in areas of competence in the Danube Region. PA8 is also strongly focused on the improvement of the framework conditions and competitiveness of rural areas and in particular of the agricultural sector. PA8 is one of the three PAs of the pillar "Building prosperity in the Danube Region". This pillar focuses on innovation, information society, and competitiveness of enterprises, education, labour market and marginalised communities. The overall objective is to improve the prosperity of the Danube Region. This can be done by improved cooperation in order to reduce the pronounced divide across the Region in many of the fields covered by these actions.

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Baden-Württemberg

MINISTRY OF ECONOMIC AFFAIRS, LABOUR AND HOUSING



MINISTRY OF ECONOMY, ENTREPRENEURSHIP AND CRAFTS