

DBS Gateway Region WP6 - Cooperation Platform

Final conference

Krems, 13.06.2019

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04/2018-06/2019				Months from project start																													
				2017												2018												2019					
				1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6
				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
code	WP6 Cooperation Platform																																
6.1	Cooperation Strategy		FBL																														
D6.1.1	Documentation of process	1	FBL																														
O6.1	Cooperation Strategy	1	FBL																														
6.2	Institutional set-up for the Coop. Platform		FBL	TINA																													
D6.2.1	Business Plan	1	FBL	TINA																													
D6.2.2	Cooperation Agreement	1	FBL	all PP																													
6.3	Trainings and monitoring		FBL																														
O6.2	Workshop on Know-how exchange	1	FBL	all PP																													
D6.3.1	Workshop Report	1	FBL																														

- Ensuring transferability of the know-how acquired within the project through trainings
- Monitoring the implementation of the projects developed in WP5
- Facilitating private investment or public funding for the necessary activities identified within the Roadmap
- Ensuring durability and sustainability of the project results and enhance further development steps towards realisation of the Joint Vision 2040
- All activities completed, deliverables are ready (**even additional ones**)

Activity 6.1 Cooperation Strategy

- Directly builds upon the results of the previous WPs, in particular the Joint Vision2040 (WP3), Roadmap and Regional Action Plans (WP4)
- The purpose of it was:
 - to define and create the long-term strategic cooperation environment
 - to provide a basis to boost a strategic alliance in the partnership and beyond, based upon mutual benefits and common goals
- Determining how the Cooperation Platform will operate
- It was presented in the 4th partner meeting and approved by the SCOM

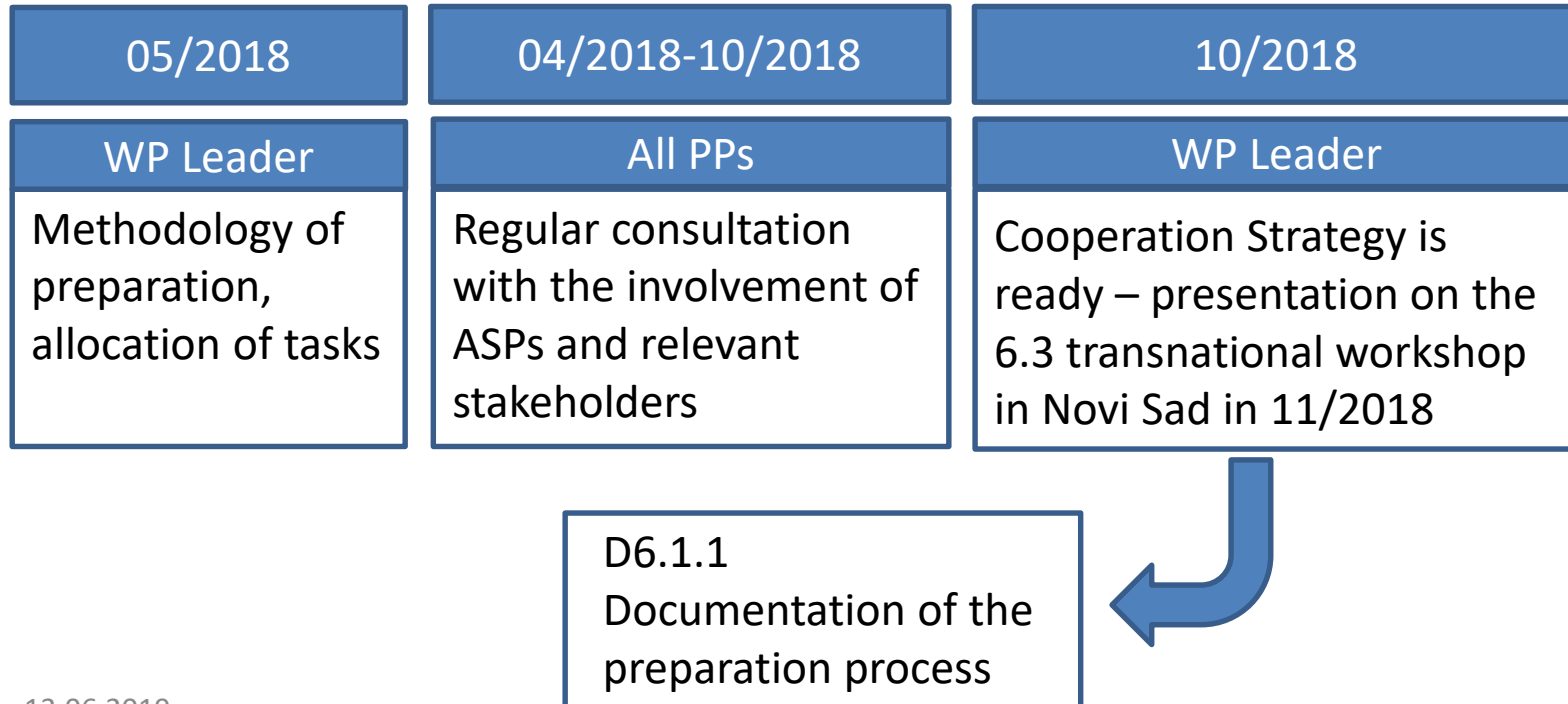
Activity 6.2 Institutional set-up for the Cooperation Platform

- The set-up of the Cooperation Platform builds upon two pillars:
 - the political and
 - the operational backing
- Holding close contact with the Danube Region Strategy PA1 and other communities in the Danube-Black Sea region
- Starting with the members of the project's partnership and will acquire new members through the Working Community and beyond
- The definition of the institutional framework starts with the development of a 5-year Business Plan
- **Additional: e-platform (landing page), capitalisation panel/installation**

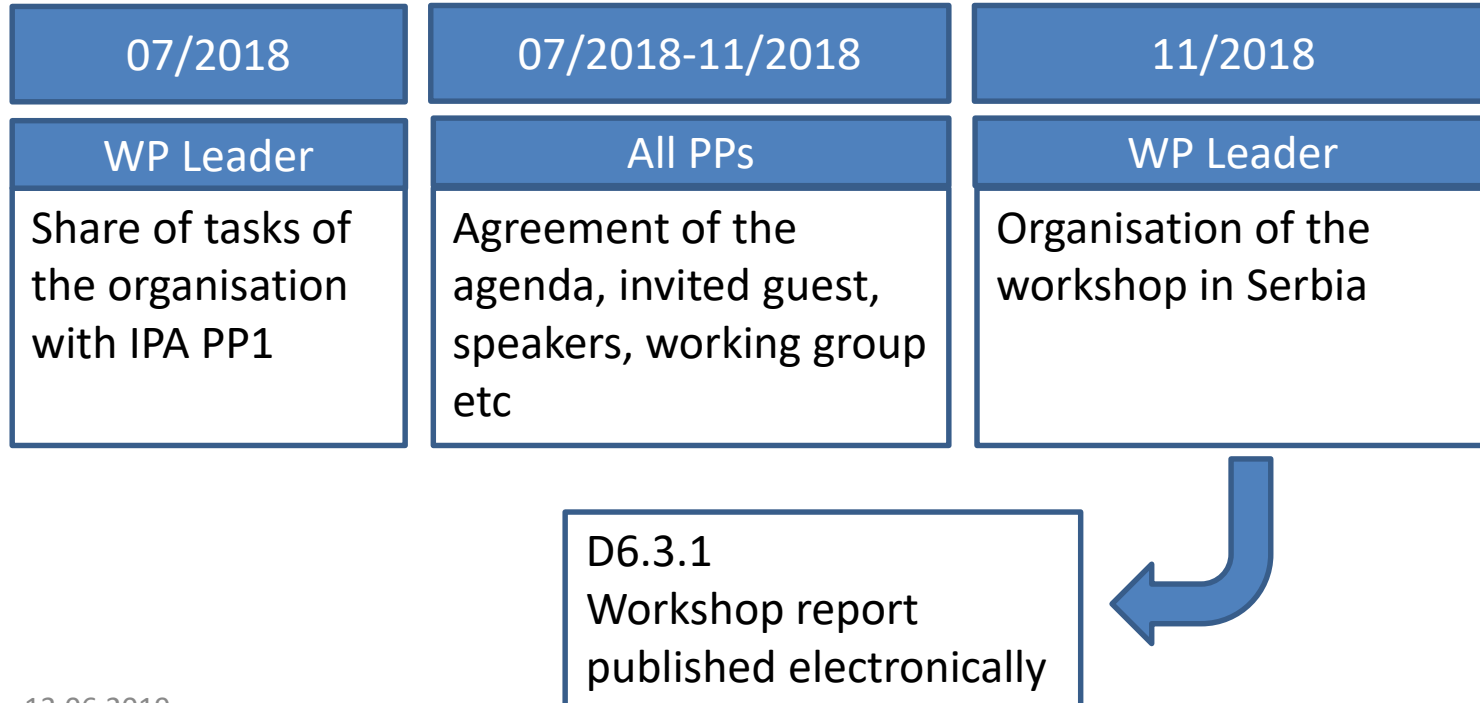
Activity 6.3 Transnational Workshop on know-how transfer

- Know-how exchange between regions and ports (potential new members of the Cooperation Platform)
- The aim was:
 - to provide a regular operational forum for the work of the Platform
 - to physically gather the members of the Platform in order to discuss various topics relevant for the future development and strategy (Joint Vision 2040)
- Providing the actors behind the platform an institutionalized way to discuss topics, exchange ideas, revise policies and strategies and maintain stronger cooperation
- Kick-off event of the Cooperation Platform

6.1: Platform Cooperation Strategy

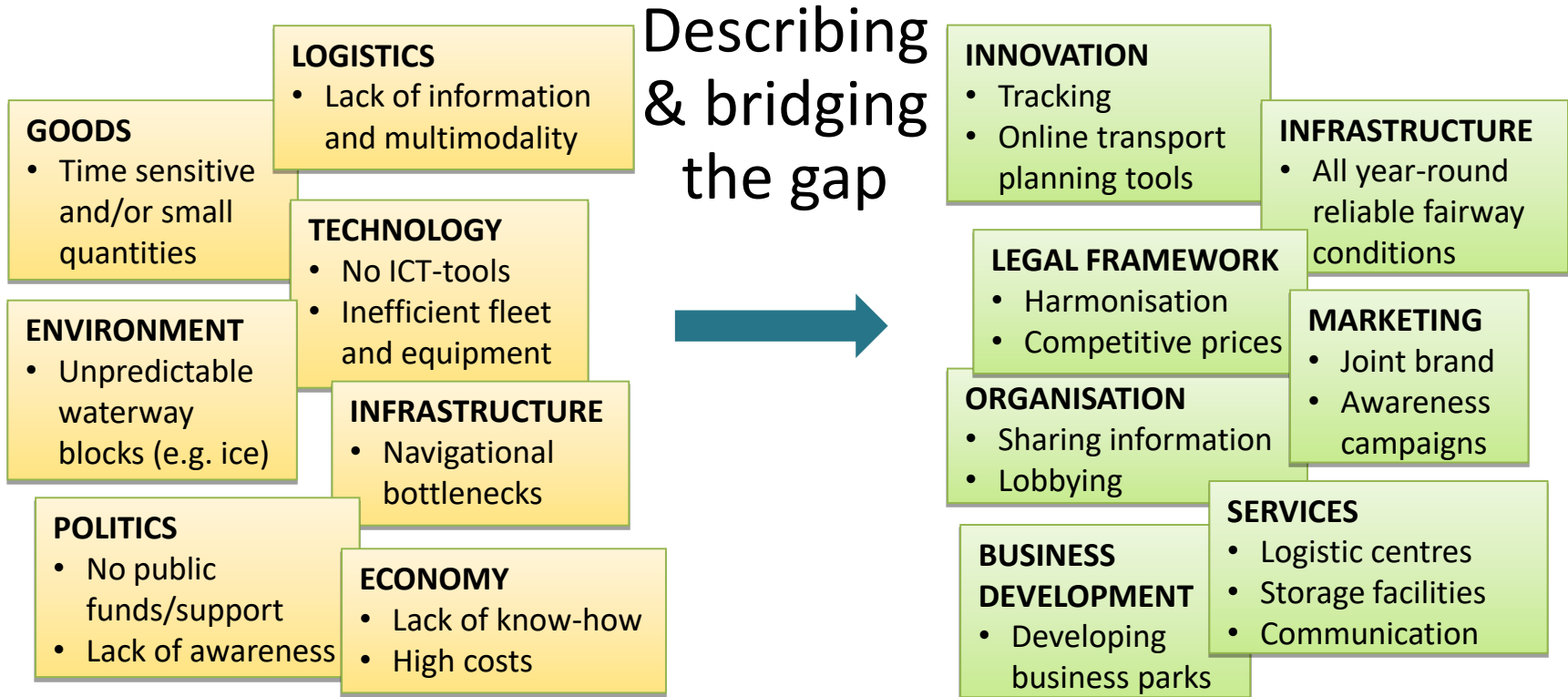


6.3: Transnational workshop on know-how transfer

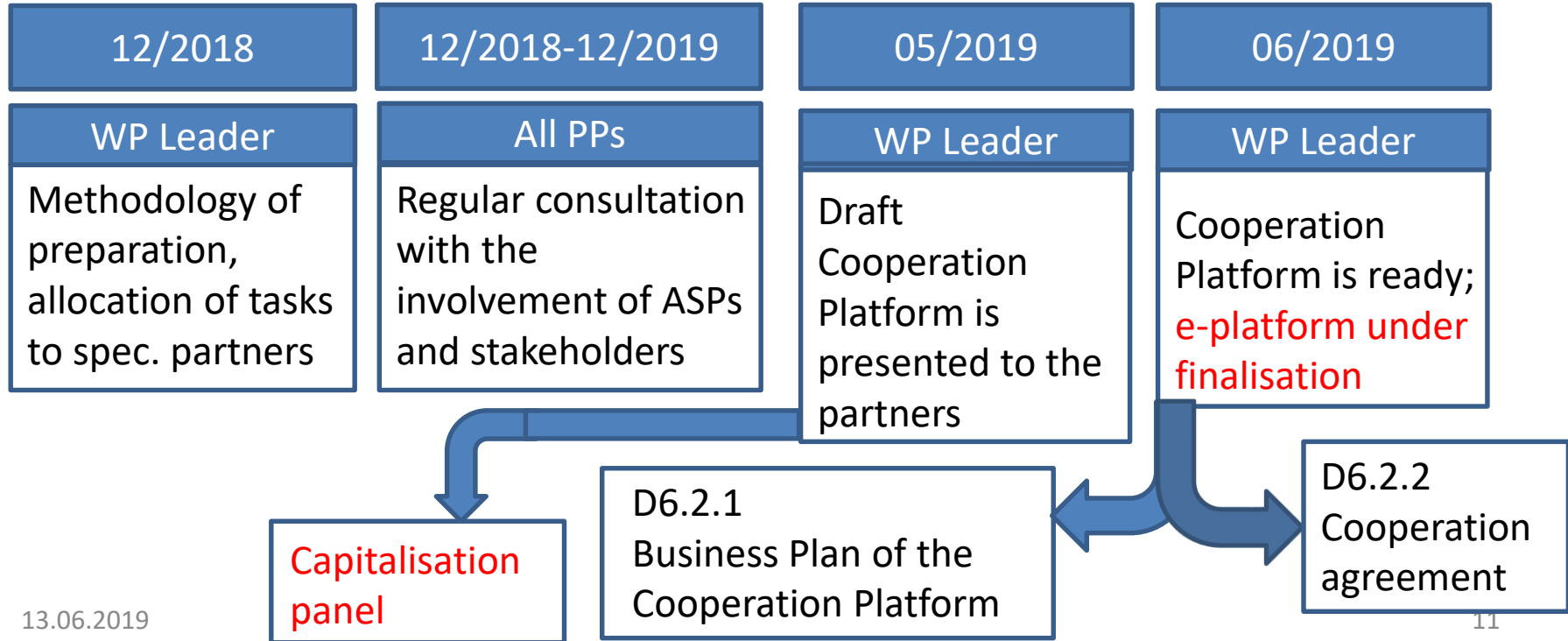


Key decisions regarding the Platform's operation:

1. List of current/potential members and the target groups
2. Main profile – services, prioritization
3. Resource needs – financial sustainability
4. Legal form of the organisation (based on the previous discussions)
5. Basics of the organizational and operational rules



6.2: Institutional set-up for the Cooperation Platform

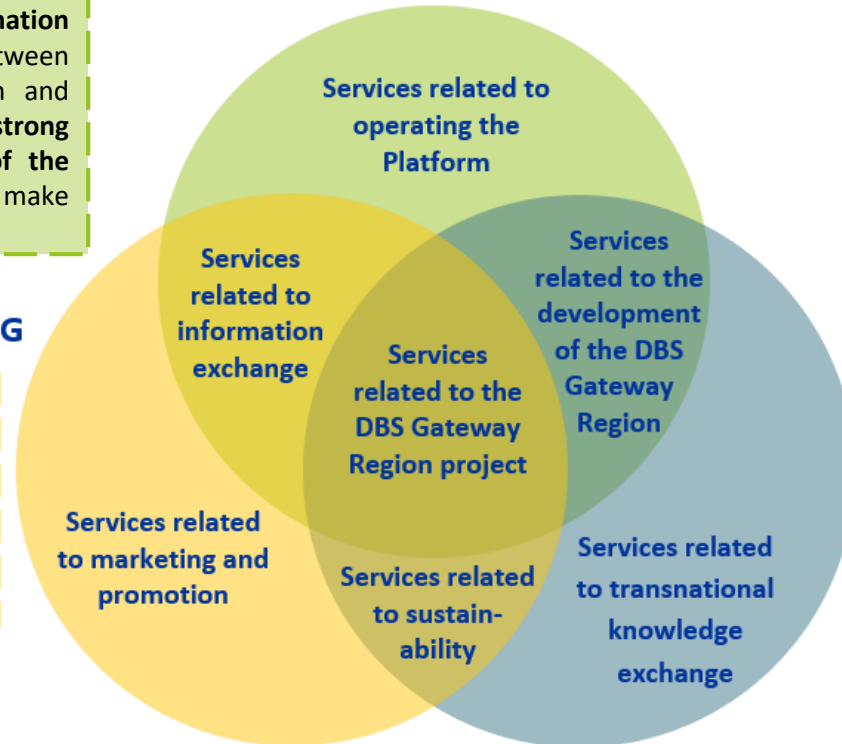


ORGANISATION/COOPERATION

Enabling the efficient share of information (in terms of capacities, for example) between all ports to optimise their operation and processes **and using a joint voice as a strong lobby must be the ultimate goals of the Platform**. This close cooperation will make developing joint services easier.

MARKETING

Using a joint voice for lobbying implies the existence of a **joint brand** which can only be successful if it is **complemented by joint marketing activities** (events, publications, etc.) – the Platform directly contributes to this Field of intervention.



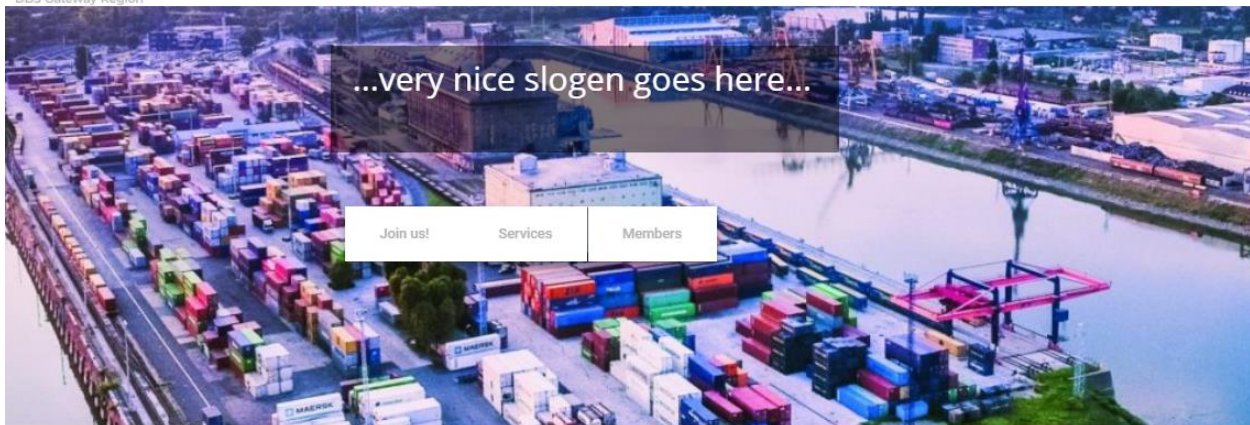
The Platform's services should include good practices and know-how sharing (e.g. through online trainings) – these will **indirectly contribute to the economic development of the region and make the sector more attractive for investment**.

BUSINESS DEVELOPMENT

- Important input of the BP is the Business Canvas model, which was worked out by PPs and ASPs on the second day of the Novi Sad meeting
- Analysing in-depth the financial and institutional durability of the Platform
- Three operating scenarios to questions such as
 - membership rules, services to be provided, financial sustainability and legal form of the Platform

E-platform (currently offline)

- **Additional (new) deliverable**
- Landing page, entry point to the Cooperation Platform
- Introduction of the Cooperation Platform and its operation to new potential members
- Facilitation of a long-term know-how transfer between the partners
- It will help to enlarge the membership of the Cooperation Platform
- Contribution to the long-term cooperation of all key actors in the DBS Gateway Region



— About Us

The Danube-Black Sea (DBS) EGTC supports the creation of an attractive gateway region for maritime and inland waterway transport between Central Europe, the Black Sea region and beyond by facilitating cooperation between multidisciplinary and multilevel stakeholders and key actors.

The joint effort shall improve accessibility of both the ports and the regions and strengthen interoperability between maritime and inland waterway transport as well as the connection with the hinterland. Together with raising the awareness of the possibilities of intermodal transport, this will lead to shifting existing and attracting new cargo flows to environmentally





DBS GATEWAY REGION
 Regional and Transport Development in the Danube-Black Sea Region towards a Transnational Multiport Gateway Region

Project Intention
 The Danube Black Sea Gateway Region is a transnational region spanning across eight countries (Austria, Bulgaria, Croatia, Hungary, Romania, Serbia, Slovakia and Ukraine) and covering a total area of 1,200,000 km². The region is characterized by its strategic location along the Danube River, which connects the Black Sea to the North Sea. The region's main objective is to develop a transnational multiport gateway region, which will enhance the region's competitiveness and sustainability.

Main Objectives
 The main objectives of the DBS Gateway Region are to:

- Enhance the region's competitiveness and sustainability.
- Develop a transnational multiport gateway region.
- Improve the region's infrastructure and services.
- Strengthen the region's institutional capacity.

Joint Vision / Cooperation Platform
 The DBS Gateway Region is a transnational region spanning across eight countries (Austria, Bulgaria, Croatia, Hungary, Romania, Serbia, Slovakia and Ukraine) and covering a total area of 1,200,000 km². The region is characterized by its strategic location along the Danube River, which connects the Black Sea to the North Sea. The region's main objective is to develop a transnational multiport gateway region, which will enhance the region's competitiveness and sustainability.

Fields of Intervention
 The fields of intervention of the DBS Gateway Region are:

- Infrastructure and Services
- Institutional Capacity
- Competitiveness and Sustainability
- Transnational Multiport Gateway Region

Roadmap
 The roadmap of the DBS Gateway Region is a strategic plan that outlines the region's development goals and the actions to be taken to achieve them. The roadmap is based on the region's main objectives and the fields of intervention.

Action Plans
 The action plans of the DBS Gateway Region are a set of specific measures and activities that will be implemented to achieve the region's main objectives and the fields of intervention. The action plans are based on the region's roadmap.

Port Region
 The port region of the DBS Gateway Region is a transnational region spanning across eight countries (Austria, Bulgaria, Croatia, Hungary, Romania, Serbia, Slovakia and Ukraine) and covering a total area of 1,200,000 km². The region is characterized by its strategic location along the Danube River, which connects the Black Sea to the North Sea. The region's main objective is to develop a transnational multiport gateway region, which will enhance the region's competitiveness and sustainability.

GREDEL
 Green and efficient Danube Fleet

DAPHNE
 Danube Ports Network

DANUBE SKILLS
 Increased institutional capacity in Danube navigation by boosting joint transnational competences and skills in education and public development services

DANTE
 Improving Administrative Procedures and Processes for Danube IVT

ENERGY BARGE
 Building a Green Energy and Logistics Belt

DANUBE STREAM
 Smart, Integrated and Harmonised Waterway Management

- Will be signed by the representatives of most of the project partners on the final conference
- The signatories agree on the establishment of the “DBS Gateway Region Cooperation Platform”
- Working Community of the Danube Regions will host the Cooperation Platform
- Working Group “Economy, tourism and transport” will serve as vehicle for the members
- Informal and loose organisational form shall last until 30 June 2022
 - It may end before this date in case of establishing a more formal organisation

- The legal form the Cooperation Platform – proposed solution is European Grouping of Territorial Cooperation (EGTC)
- The founding members of the EGTC will be among DBS Gateway project partners
- The membership will be open allowing further members to join
- Organisations that cannot become EGTC members for legal reasons, might join in the status of cooperation partners
- DBS 2

Thank you for your attention!