



Mutual learning visits in the Danube region

The EU project Transdanube.Pearls aims to set up a network of destinations (so-called Danube.Pearls) committed to sustainable mobility involving stakeholders from the tourism and transport sector.



For a successful implementation of project activities and pilot actions but also for durable results and long-term commitment to the concept of sustainable mobility, the involvement of local, regional and national stakeholder is of high importance. For this purpose, two mutual learning visits within the Danube region have been organized in the course of the project.



The goal of these study visits was to raise awareness for the benefits of sustainable mobility in tourism in the Danube region. The presentation of good practices in the fields of

sustainable mobility services and mobility information served as mean for collecting ideas on new, innovative services and offers but also for raising awareness towards the potential of soft mobility in tourism. Besides, participants of the study visits had the chance to test mobility services and to explore possibilities for travelling sustainable within a Danube.Pearl.

This occasion provided the possibility to meet and get to know stakeholders from other Danube regions, exchange with local mobility and tourism experts as well as members of existing networks promoting sustainable mobility along the Danube.



Altogether 2-3 regional stakeholders from the mobility or tourism sector (e.g. representatives of municipalities, NGOs, public service providers, politicians or tourist organizations) accompanied project partners and visited two spots on the upper and the lower section of the Danube: The Danube Upper Austria and the Danube Delta.

During both mutual learning visits, more than 80 stakeholders explored the Danube regions' potential for sustainable mobility in tourism.



Study visit in Upper Austria, 2017

Based on the goal to integrate regional stakeholders from the tourism and mobility sector from Danube countries, a mutual learning visit was organized by the project partner, WGD Danube Upper Austria Tourism from 3-5 July 2017 in Upper Austria.



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The participants of the study trip cycled along the Danube Cycle Path in Upper Austria and experienced various mobility offers on their way, such as ferry rides or rides with wooden barges. A short hike to the prospect of the Donauschlinge Schlögen and the visit of the Engelszell Abbey was also part of the program.

Furthermore, participants visited Werfenweng, one of the 27 municipalities in the Alpine Region that belongs to the network of "Alpine Pearls" and which dedicates itself to soft mobility. Stakeholders gathered many new ideas on sustainable mobility services.

Highlights of the Study Visit

- Visit of the municipality Werfenweng, an "Alpine Pearl"
- Test of soft mobility services such as E-bikes, E-cars, bicycles, E-scooters
- Visit of the mobility center "Mobilto" in Bischofshofen

Study visit in the Danube Delta, 2018

Altogether 40 participants explored the Danube Delta, Romania in the course of a study visit organized by the South-East Regional Development Agency that took place from 1st to 3rd October 2018.

Highlights of the Study Visit

- Hike through the Letea forest
- Kayak on the Danube in Sfântu Gheorghe
- Meetings with representatives from the "Danube Delta Biosphere Reserve Administration"

Stakeholders from the tourism and mobility sector visited this region, where the Danube enters the Black Sea after having encompassed 10 countries. Participants travelled from Tulcea, to Crisan and Sulina, the easternmost point in Romania. During the visit, they explored the amazing nature and experienced the diversity of species living in this special Danube.Pearl that is listed as World Heritage site.



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Moreover, the participants tested the newly purchased bikes for the bike rental system of the recently established mobility information center in Tulcea and cycled on the Danube shore in Sulina and Crisan.