

# 27 inspiring WOMEN ENTREPRENEURS and their stories for BUSINESS SUCCESS



## ANCA MARIA VLADOI's story:

Anca Maria Valdoi (29) is a young entrepreneur that knows a lot about viticulture and wine making, which became her passion since working with her father during her childhood. Immediately after finishing high school she enrolled in the Natural and Agriculture Science Faculty – Horticulture Specialisation, being the youngest oenologist in the Dobrogea region. In the beginning she did not feel the passion for vines and wine, however things changed after she joined the family business. Now you will almost always find her near the fermentation tanks and the cellar.

### She recommends:

*“Creating new, complete and easy-to-access information sources regarding entrepreneurship, as well as an entrepreneurial educational structure will greatly help the Romanian business environment on both a short and long term.”*

### Challenges:

At the age of 18, Anca Maria took over the wine-making process, and the wines that bear her signature as well as her name are one of the most appreciated and prized in the country as well as abroad.

Anca Maria Vladoi considers that any government support towards business development is beneficial, however she admits that without the support of her family she wouldn't have been able to succeed in this field. According to her statements, young people do not receive information regarding entrepreneurship in school and when they do decide to start their own business they do so with a handicap. Even more so, the highly bureaucratic paths to access EU funds are discouraging to many young people.