

# 27 inspiring WOMEN ENTREPRENEURS and their stories for BUSINESS SUCCESS



## MAGDA BEI's story:

Magda Bei dreamed since she was a student to walk the path of the entrepreneur. After 4 failed tries she found her professional path after starting Graphtec Design. Today she's leading a team of 120 people and a company with a turnover of over 2 million euro, with more than 35.000 types of customised projects completed.

### She recommends:

*"I recommend that every woman at the beginning of their journey to ask for help whenever they need it without being ashamed and to be firm, precise, confident and positive."*

### Challenges:

She started the company with only 2 employees, in a house that belonged to her parents, which was the company headquarters for the next 5 years, „without a business plan or a clear financial objective”.

“She considers her debut in business as an unhappy one”. but in business as an unhappy one because she was poorly informed, which is why she now volunteers in educational programmes for youth and future entrepreneurs as well as always promoting women entrepreneurship. At the same time she considers that it is very important that women entrepreneurs to support each other and share their gained experiences to each other.