



**Invitation to workshop**

**„Open Innovation World Café“**

***Excellent Pub, Square Josip Šokčević 2, 32 100 Vinkovci, Croatia***

***9th May 2019, 10:00 - 13:00***

The development of new products and innovative services in the area of bioeconomy by companies in the Danube Region, especially SMEs, requires the access to scientific and applied research knowledge combined with innovation expertise. The collaboration between research organisations and companies is crucial. To improve the framework conditions for this collaboration process in order to transform ideas into marketable bio-based products and services, it is inevitable to make the local scientific knowledge available at transnational level.

In this context, the **ZSI - Centre for Social Innovation (Vienna)** in cooperation with the **Vukovar-Srijem County Development Agency**, in the frame of **Made in Danube Project**, is organising a workshop „**Open Innovation World Café**“ to help build new links and strengthen existing ones between regional initiatives and the Danube Region innovation systems to create synergies and improve the impact. Generally, strengthening links with civil society should contribute to better acceptance of scientific results and commercial success of innovative ideas and products.

The event will be held in Vinkovci, on 9th May 2019 in the context of the **Made in Danube Project** funded by the Interreg Danube Transnational Programme.

Please find attached a draft agenda.

Please note that event will be held in **Croatian (some sections will be also in English)**. For practical arrangements, please register by sending an e-mail to [vdzoic@ra-vsز.hr](mailto:vdzoic@ra-vsز.hr) and do not hesitate to contact the Project manager Ms Vedrana Džoić at [vdzoic@ra-vsز.hr](mailto:vdzoic@ra-vsز.hr) or by telephone 032 300 580 for any further information.

The deadline for registrations is 07/05/2019.

We are looking forward to your participation and presence in Vinkovci!

**Ilija Cota, mag.iur.**

Director

**Vukovar-Srijem County Development Agency**

**Vedrana Džoić**

Head of Department for Regional Development  
and Strategic Planning

**Vukovar-Srijem County Development Agency**

**Desiree Pecarz**

Project manager

**Centre for Social Innovation**



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10:00 - 10:30	<b>Registration and Welcome Coffee</b>
10:30 - 10:45	<b>Welcoming by organisers</b> <i>Vedrana Džoić, Vukovar-Srijem County Development Agency</i> <b>Introduction to the Made in Danube project and the objective of the workshop</b> <i>Desiree Pecarz, Centre for Social Innovation</i>
10:45 - 11:00	<b>Local Action Plan for Competence Centre - Wood sector</b> <i>Vedrana Džoić, Vukovar-Srijem County Development Agency</i>
11:00 - 12:15	<b>Cafe moderated discussions:</b> <ul style="list-style-type: none"> <li>• <b>Increase of using RES in Slavonia region (production residues)</b></li> <li>• <b>Development and use of new technologies and innovations in wood industry</b></li> <li>• <b>Smart and sustainable use of local raw wood material</b></li> <li>• <b>Enhancing Local Action Plan</b></li> </ul>
12:15 - 12:35	<b>Findings per topics</b>
12:35 - 13:00	<b>Final discussions and conclusions</b>
13:00	<b>Networking refreshment</b>