



Invitation

“Open Innovation World Café“

AgroBioTech Research Centre of the Slovak University of Agriculture in Nitra

Trieda Andreja Hlinku 2, 949 76 Nitra, Slovakia

11th April 2019, 08:45-13:00

The development of new products and innovative services in the area of bioeconomy by companies in the Danube Region, especially SMEs, requires the access to scientific and applied research knowledge combined with innovation expertise. The collaboration between research organisations and companies is crucial. To improve the framework conditions for this collaboration process in order to transform ideas into marketable bio-based products and services, it is inevitable to make the local scientific knowledge available at transnational level.

In this context, the [ZSI – Centre for Social Innovation \(Vienna\)](#) in cooperation with the [Union of Slovak Clusters \(UKS\)](#) is organising a workshop “Open Innovation World Café” to help build new links and strengthen existing ones between regional initiatives and the Danube Region innovation systems to create synergies and improve the impact. Generally, strengthening links with civil society should contribute to better acceptance of scientific results and commercial success of innovative ideas and products.

The event will be held in Nitra, on 11th April 2019 in the context of the [Made in Danube project](#) funded by the Interreg Danube Transnational Programme. Please find attached a draft agenda.

Please note that event will be held in Slovak (some sections will be also in English). For practical arrangements, please register by sending an e-mail to info@uksk.sk and do not hesitate to contact Ms Dominika Pancakova at info@uksk.sk for any further information. The deadline for registrations is 05/04/2019.

We are looking forward to your participation and presence in Nitra!

Dr Daniel Ács
President
Union of Slovak Clusters

Desiree Pecarz
Project manager
Centre for Social Innovation



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Draft Agenda

08:45 – 09:15	Registration and Welcome Coffee
09:15 – 09:30	Welcoming by organisers (<i>The Union of Slovak Clusters</i>), Introduction to the Made in Danube project and the objective of the workshop (<i>Desiree Pecarz, Centre for Social Innovation</i>)
09:30 – 09:45	Local Action Plan Smart and Innovative Precision Farming <i>(Daniel Ács, The Union of Slovak Clusters)</i> BIOVOICES – Key preliminary findings about regional development <i>(Radoslav Považan, PEDAL Consulting)</i>
9:45 – 11:15	Café' moderated discussions: <ul style="list-style-type: none"> • How can “EIP – Productive and Sustainable Agriculture” contribute to smart and innovative agriculture • EIT Food Hub and its role in involvement of start-ups in innovative agriculture • Let’s get ready for Bioeconomy Strategy in Slovakia in line with RIS3 • Enhancing Local Action Plans
11:15 – 11:40	Findings per topics
11:40 - 12:00	Final discussion and conclusions (<i>moderated by the Union of Slovak Clusters</i>)
12:00-13:00	Networking Lunch