

# 27 inspiring WOMEN ENTREPRENEURS and their stories for BUSINESS SUCCESS



## NINA KODRIČ's story:

Nina (29) is a graphic designer and admirer of beautiful things. She has a Masters' Degree in the field of Media Communication. She dedicates herself to her work and incorporates her expertise with a bit of her own uniqueness into the products and projects she is dealing with. With creativity, simplicity and joy, she makes sure your idea sees the light of day.

## She recommends:

*"Just be brave and MAKE the first step!"*

## Challenges:

During her master studies at the Faculty for Electrical Engineering and Computer Science in Maribor, where she studied graphic design, she took part in the programme "Entrepreneurship is Female". In the programme, she not only got an insight into what it means to be an entrepreneur, but received all the necessary info, as well as skills during the mentoring scheme and workshops.

Nina got the support of her grandfather and female entrepreneurs' network Community of Slovenian Business Women Entrepreneurs in which the members were already running their own business and could help with advice if something would not go as planned. She also received €5,000 as a subsidy from the Employment Service of Slovenia to start her own company.

