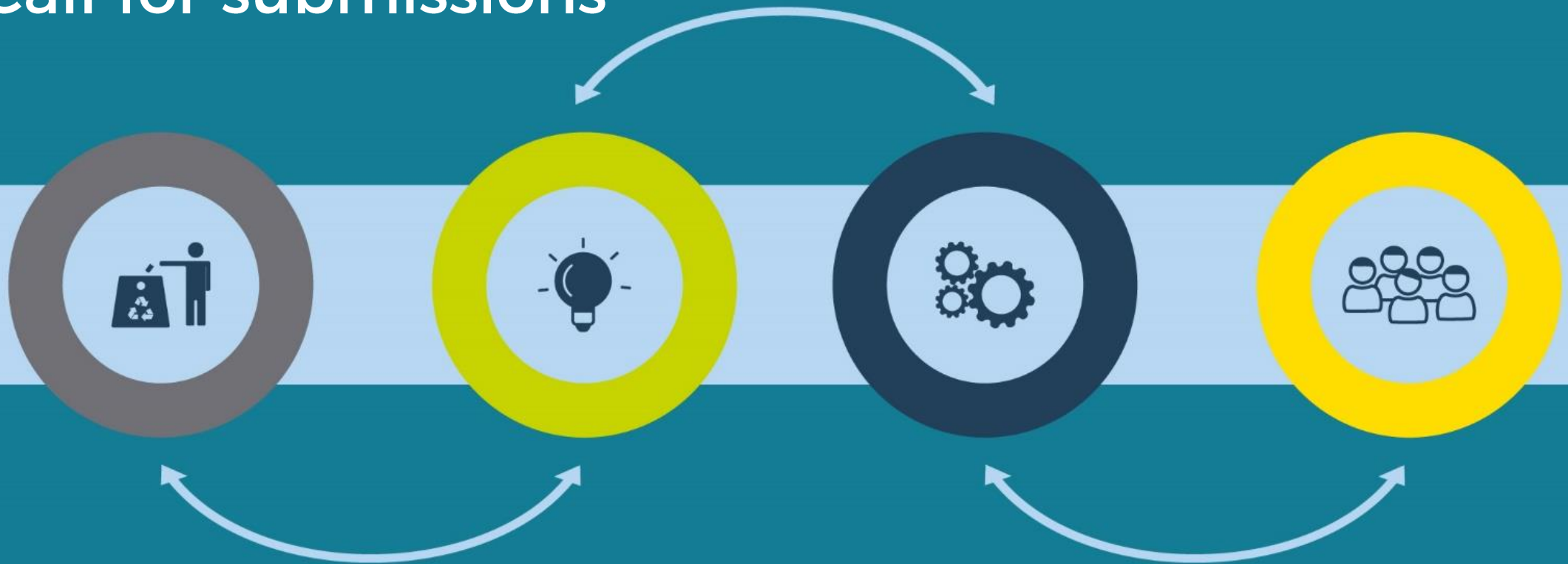


INNOVATION AWARD

Call for submissions



What is the MOVECO Innovation Award?

// In spring 2019, the EU Interreg project MOVECO will award products and services from the circular economy with the MOVECO Innovation Award. The award gives creative, future-oriented enterprises and business models from the partner countries in Austria, Germany, Slovenia, Slovakia, Hungary, Croatia, Bulgaria, Serbia and Romania the opportunity to present their products and services to a broad public.





Who can submit?



// If you are an enterprise from one of the above-mentioned countries, you can submit your entry for the MOVECO Innovation Award.

// The submitted product or service should be produced and/or designed according to the circular economy concept. The product or service should be already available on the market (no renderings). Participation is free of charge.

>>> www.cleantech-cluster.at/moveco



Why apply for the MOVECO Innovation Award?

// The circular economy needs a stage! The winners of the MOVECO Innovation Award can expect media presence in the Danube region countries. The award pushes products and services designed in the spirit of the circular economy and sustainable design that focuses on the future. The winning enterprises and business models will become better known by a wider audience in the heart of Europe.

// The winners also benefit from the extensive network of the MOVECO project partners, including research institutes, clusters and business networks are ideal multipliers for the idea of the circular economy.



What categories are there?

MOVECO INNOVATION AWARD CATEGORIES FOR PRODUCTS AND SERVICES

// Product of the year 2019 – micro enterprises (< 9 employees)

// Product of the year 2019 – small enterprises (< 49 employees)

// Product of the year 2019 – medium enterprises (< 249 employees)

SPECIAL CATEGORIES

// Circular Design of the Year 2019

// Circular Innovation of the Year 2019

Award ceremony



>>> The winners of the MOVECO Innovation Award will be announced at the award ceremony at the final conference of the MOVECO project in Linz, Austria, in **May 2019**.



How to convince us?

>>> Keep the project description short and simple!

>>> Focus on the four MOVECO pillars: **MATERIAL, DESIGN, SERVICE, and BUSINESS MODEL!**

>>> If we need additional information, we will contact you.

THE FOUR MOVECO PILLARS

MATERIAL

Recyclability

Is the raw material recyclable?

Minimum use of resources

Has the use of resources been kept as low as possible?

Use of recycled materials

What is the amount of recycled material used in the production process?

DESIGN

Modularity

Are individual modules of the product changeable?

Multipurpose

Has the design taken care to create individual components in such a way that they can be reused for other purposes?

Resource efficiency

Was care taken in the design to reduce the amount of raw materials used to the minimum?

SERVICE

Repairability

Can the product either be repaired by the customers themselves or at a reasonable price?

Waste

Are there strategies to avoid waste after the product life cycle?

Maintenance

Are there easily accessible instructions for the customer to repair the product or will the product be repaired free of charge over a long period of time?

BUSINESS MODEL

New business models

Does the business model include new aspects of the circular economy such as the possibility of sharing or renting instead of acquiring property?

Marketability

Is the product competitive on the market?

Producer responsibility

To what extent does the manufacturer take responsibility for the waste generated at the end of the product life cycle?



MATERIAL

>>> Describe which **materials** are used in the product.

>>> Have **recyclable materials** been used that can be returned to the material cycle?

>>> Was it important to keep the **use of materials** as low as possible?



DESIGN

>>> Has the product been designed for **modularity**?

>>> Can the product be used for **different purposes**?

>>> Were resource efficiency and resource-saving use of materials already taken into account in the **design**?



SERVICE

>>> Can the product be **repaired** (by yourself or at a reasonable price)?

>>> Are there strategies to **avoid waste** after the product life-cycle?

>>> Are the **instructions** for repairing the product easily accessible?



BUSINESS MODEL

>>> **Introduce** your business model.

>>> Which **problem** is solved by your product or service?

>>> How does your idea relate to **circular economy**?

>>> How **competitive** is your product on the market?



About MOVECO

// MOVECO is an Interreg project that supports small and medium-sized enterprises in the transition from a linear, resource-intensive economy to a sustainable circular economy with closed loops.

// MOVECO created a new platform for circular economy, with a wide variety of circular innovation tools. The tools as well as the platform are free of charge.

>>> www.danube-goes-circular.eu

Contact us



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