

Made in Danube

Social Innovation Training

18th December 2018,

Venue: University of Maribor (Sloščkov trg 15, 2000 Maribor, Slovenia)

Agenda:

Registrations	09:30
Understanding Social Innovation (Warming-up & Creative Coffee) <ul style="list-style-type: none"> • Defining Social Innovation types and fields • Social Innovators and Social and Economic change • The growing importance of Social Innovation 	10:00 – 11:00
Enabling conditions for Social Innovation <ul style="list-style-type: none"> • Creating proper ecosystems for social innovation • Key institutions supporting SI / Networks and Capacity Building in social innovation 	11:00 – 12:00
Social Innovation Process: the stages of doing innovation <ul style="list-style-type: none"> • Understanding needs and identifying potential solutions • Generating ideas • Developing, prototyping and piloting ideas • Sustaining, scaling up and diffusing good ones • Learning and evolving until a systemic change 	
Social Entrepreneurship through Social Innovation Tools and Activities (Creative Lunch - Practical team work) <ul style="list-style-type: none"> • How to move on from worthy opportunities to serious pursuit • How to visualise your business model • Design thinking to develop innovative services/products • Embedding Stakeholders in a social innovation project • RI Project proposal Canvas (work on your ideas) 	12:00 – 14:00
Final Discussion and Conclusion	14:30

Registration link: <https://survey.zsi.at/index.php/259745?lang=en>

For more information please contact:

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Background Information on Made in Danube:

Made in Danube is a project co-funded by European Union funds (ERDF, IPA) and aims at improving framework conditions for an innovative and socially responsible Danube region. The project thus fosters transnational cooperation to contribute to the transformation of knowledge into marketable products and services for the Danubian sustainable society of tomorrow. Despite the strong economic potential of the Danube region, there remain indeed huge untapped potentialities notably as regards innovation capabilities of SMEs in general. The MiD Consortium aims to meet this challenge by deepening and enlarging cooperation and reinforcing understanding of Social innovation tools and methods as well as synergies between all stakeholders in the region. Among other activities, three Social Innovation Training events are to be organised in autumn 2018, respectively in Croatia, Serbia and Slovenia. Find more information on the project [here](#).