

BE OPEN  
BE INSPIRED  
CREATE  
TOGETHER

## Your SWU service of the future

### Context

SWU is increasingly becoming a provider of value-added services in the field of traditional health care and beyond. With our SWU GripsWerk, we are always on the lookout for new ideas and solutions for our customers. Help us with this and at the same time learn how to design and pilot a product.

### Problem

The theme "Smart City" is intended to ensure a sustainable and digital city. As part of our "citysens" cooperation, we have already identified this as a future focus area. The networking of data and sensors will be used to offer a new or better service. Electricity meter reading by radio, provision of parking information, voice information on local traffic - everything is possible. What specific service could you use or do you suggest? Let's develop it together!

### Skills of the Team

Ideally, the team should be interdisciplinary. In this context, (business) computer scientists, web programmers, engineers, mechatronics engineers, electrical engineers, business economists, designers and user experience designers are likely to be equally important. We look forward to a diverse and motivated team.

### About the seeker

SWU Stadtwerke Ulm/Neu Ulm GmbH offers a wide range of products and comprehensive services in and around Ulm in the fields of energy, drinking water, telecommunications and mobility. SWU sees itself as a modern service provider. Sustainability, secure supply, customer service and reliability are at the top of the scale of values.

As a partner of the city, SWU has an open topic and would like to shape it together with you. The Business Development division accompanies the development process from brainstorming and conception to the first prototype. During the development process, we work closely with the relevant SWU departments and rely on agile, Scrum-based methods.

Your project mentor: Dr. Fabian Feldhoff, SWU Business Development.