Interreg
Danube Transnational Programme
DA-SPACE

GUIDELINES FORTHEPILOT PHASE OF THE DA-SPACE PROJECT:

THE OPEN INNOVATION LAB

Annex 4 – Challenge Template

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Please fill the Challenge Template in each part together with the seeker. It could be usefull to organize a workshop with the seeker to help them understand better how the challenge should look like and the possible output of DA-SPACE lab. Please use the DA-SPACE official document template

1. **Name of the challenge**:

   - *WEB APPLICATION FOR RECURRING EMAILS AND NOTIFICATIONS*

2. **Context:**
   - *Send recurring emails and reminders.*

3. **Problem:**

   - *How to inform and remind clients for tax obligations every month?*

4. **Additional info (for internal use):**
   - The application can also be used as a marketing tool.

5. **Skills of the team (for internal use):**

   - Medium knowledge of programming: PHP, HTML, CSS.

5. About the Seeker:

- Description of company/institution:

KONTROL SISTEM is company which provide bussines and tax consuluting and bookeeping services for micro and small company on the market.

- Vision:

Follow the path of digitization to provide our customers new services in a faster and more efficient way.

- Description of the specific unit/department/function that opens the challenge and how the challenge will be integrated in the company vision:

The software development team opens the challenge and want to integrate that application with existing software.

Tip: Good questions to ask the Seeker when defining a challenge:
- *What could be the new strategic areas at your organization?*
- *What are the BIG problems your organization will solve in 5 years?*
- *What would you like to learn more about?*
- *What is interesting for YOU or your team?*
- *Challenges/problems or ideas/concepts you want to test out?*