

<http://www.interreg-danube.eu/approved-projects/ri2integrate>

Transnational Matchmaking Event invitation

We hereby cordially invite you to the Transnational Matchmaking Event of RI2integrate project that is going to take place on 12 November in ELI-ALPS, Szeged.

The draft agenda is the following:

| 12 November 2018 | |
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| Location: ELI-ALPS (6728 Szeged, Budapesti út 5.) | |
| 09:00 | Arriving to the venue, registration of participants |
| 09:30 | Welcome speech by Mr. Dávid Bereczkei |
| 09:45 | Introduction to ELI-ALPS |
| 10:15 | Introduction to the current achievements of RI2integrate project by Mr. Ákos Szépvölgyi |
| 10:45 | Coffee break |
| 11:15 | Presentation of the PPI guide – RI2integrate project by Mr. Jan Stachura |
| 11:45 | Joint lunch |
| 13:15 | Presentation of the PPI2innovate project by Mr. Csaba Bende |
| 13:45 | Presentation of the PPI tool - PPI2innovate project by Mr. Márton Urbán |
| 14:15 | Coffee break |
| 14:45 | PPI possibilities on the field of regional development by Mr. Máté Szalók |
| 15:30 | End of the meeting |

Below you can find a short description of the concerned topics.

Should you have any questions please contact Petra Szűcs at petra.szucs@eli-alps.hu.

Transnational Matchmaking Event Handout

Public Procurement of Innovation (PPI) could be an effective tool for procurers to obtain innovative products and services and with this increase the quality of life of the people. On the other hand, it could promote the utilization of innovative solutions developed by research institutions and support innovative enterprises in entering to the market. Despite the broad range of possibilities, the PPI is not widely used in Central and Eastern Europe. Because of this one main objective of the RI2integrate project is to strengthen cross-linkages between research infrastructures, public and business sector and other stakeholders. One main step in this process is the organization of matchmaking events during which the above-mentioned actors have the possibility to get familiar with the PPI concept and discover its possibilities.

RI2integrate in a nutshell

The main objective of RI2integrate project is to exploit the economic development potential and to better the integration of the operation of the EU's excellent R&D Infrastructure (RI) investment projects through devising and implementing innovative tools for policy learning on macro-regional embeddedness in the Danube Region. The main result is the improved transfer of scientific results into the economy in the Danube Region, in line with the different needs of the participating countries by the improvement of cross-linkages among the R&D, SMEs, community and government. As the main outputs, 3 tools will be developed and tested for boosting macro-regional embeddedness of RIs (1 public procurement on innovation utilization guide; 1 guideline for aiding the RI related business ecosystem; 1 roadmap for community dissemination). To ensure policy durability, 7 National and 1 Joint Action Plans will be developed and a transnational RI2integrate Committee will be funded covering all Danube countries. The main novelty of RI2integrate is two-fold. Its methodology foresees the combination of the Smart Specialization approach (from the expert side) and the Quadruple Helix model (from the stakeholder perspective). Additionally, as a policy driven novelty, the project creates synergies between different EU and territorial funding instruments.

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PPI = Public procurement of innovation – introduction to the concept

Public procurement of innovation is the procedure when the R&D has been finished already, new innovative service or product is ready on the market, but it is not widely used/spread. Public procurements are the significant part of European budget and so they make such a type of specific market. The public procurement instrument could strongly support the R&D sector, help citizens to get innovative goods or services and spread the innovative solution at the market. So, the final outcome of PPI should be the raising competitiveness regarding getting and spreading innovative products and services at the market and to the customers (citizens). Public services could be improved by these R&D activities so the public procurement of innovation (PPI) is the ideal tool to get these things better.

The main motivation for PPI implementation could be highlighted in these points:

- Speed the public sector modernisation using the innovative solution
- Get better value for public money through cooperation – sharing costs for similar needs and solutions.
- Help to bring R&D solution to the market, create growth and jobs in EU, to increase the competitiveness of EU.
- Support the spreading of the innovative solution on the market.