



## **“SUSTAINABLE MOBILITY ALONG THE DANUBE – NEW WAYS OF COOPERATION”**

Mid-Term Conference of the Project „Transdanube.Pearls“

**Wednesday, 11 July 2018, 9 a.m. – 5 p.m.**

**Edwin-Scharff-Haus, großer Saal, Neu-Ulm, Germany**



The mid-term conference is being organized in the context of the EU project “Transdanube.Pearls” and in cooperation with the Ministry of Transport Baden-Württemberg.

Danube Office Ulm/Neu-Ulm

Ministry of Transport  
Baden-Württemberg

Environment Agency Austria





## AGENDA

Moderation by Andreas Friedwagner, VERRACON GmbH. Moderation and presentations will be held either in German or in English. We recommend using the provided simultaneous translation from the beginning. Headphones will be handed out in the course of the registration process.

**09:00 a.m.** **Registration** of the participants

**10:00 a.m.** **Welcome**

Gerold Noerenberg, Lord Mayor of the city Neu-Ulm

Agnes Kurzweil, Environment Agency Austria, Lead Partner Transdanube.Pearls

## Integrated mobility and tourism offers – future-oriented and sustainable

**10:30 a.m.** **Why sustainable mobility in tourism?**

Dr. Roger Sonderegger, Lucerne University of Applied Sciences and Arts

**11:00 a.m.** **Mobility information centres as a nucleus for sustainable mobility in a region**

- Mobility stations in the city of Offenburg, Germany  
Mathias Kassel, City of Offenburg
- Touristic mobility centre of Kärnten, Austria  
Markus Reisner, Region Villach Tourism Ltd.

**11:40 a.m.** Coffee break

**12:00 p.m.** **Transdanube.Pearls – Network for Sustainable Mobility along the Danube**

Sebastian Rihm, Danube Office Ulm/Neu-Ulm

### „Marketplace “– Sustainable tourism and mobility offers along the Danube

- Transdanube.Pearls – the project
- Mobility information centres
- Flexible public transport systems for the last mile
- Bike carriage on busses and trains
- Bike rental systems
- Sustainable tourism mobility products
- „The young Danube“ (German Danube)
- EU project “City walk” – attractive, public spaces

**01:00 p.m.** Lunch break



## Transnational networks – becoming stronger through cooperation

**02:00 p.m. Coopetition – the future are smart cooperations**

Georg Steiner, Tourist board Linz

**02:30 p.m. Successful networks on transnational level**

- Danubeparks – Network of Protected Areas  
Stephanie Blutaumüller, National Park Donau-Auen
- Alpine Pearls  
Dr. Peter Brandauer, Mayor of the municipality Werfenweng

**03:20 p.m. Coffee break**

**03:50 p.m. Recap of the results of the day**

Andreas Friedwagner, Verracon Ltd.

**04:00 p.m. Mobility in Transition in Baden-Württemberg – achievements and challenges**

Christoph Erdmenger, Ministry of Transport Baden-Württemberg

**04:15 p.m. Panel Discussion:**

**Politics as partner of future-oriented mobility in tourism**

- **Christoph Erdmenger**, Head of department „Sustainable Mobility“, Ministry of Transport Baden-Württemberg, Germany
- **Gunter Czisch**, Lord Mayor of the city Ulm, Germany
- **Biljana Filipović**, Assistant of Minister, Sector for International cooperation and EU integration, Ministry of Environmental Protection, Republic of Serbia
- **Dr. Roger Sonderegger**, Lecturer for mobility at the Institute of Tourism, Lucerne University of Applied Sciences and Arts, Switzerland
- **Georg Steiner**, Tourism director of the Tourist board Linz, Austria

**05:00 p.m. End of the conference**

## REGISTRATION

There will be no conference fee for the mid-term conference. We ask for a binding registration until **July 2<sup>nd</sup>, 2018** under the following [link](#).



## MEETING VENUE

### Edwin-Scharff-Haus

Silcherstraße 40

89231 Neu-Ulm, Germany

For more information, please click [here](#).

## CONFERENCE LANGUAGE

Conference languages are German and English.

Simultaneous translation will be provided throughout the conference.

## ARRIVAL AND DEPARTURE TO THE MEETING VENUE

### By Public Transport

Guests traveling by plane or train will unavoidably arrive at the train station "Ulm Hauptbahnhof" (Ulm Central Station). From there, you can either walk to the meeting venue (1,5 km, approx. 18 minutes) or take bus number 7 (direction *Willy-Brandt-Platz*) and get off at the station "Amtsgericht". See here for a [map](#) and the [timetable for the public transportation](#). The journey will take 7 minutes, costs amount to 2,20 €. Please note: Due to big construction sites around the Ulm Central Station the traffic guidance could differ from navigation systems information.

### By car

Due to the event "11<sup>th</sup> International Danube Festival" which will run alongside the conference, the parking spaces provided by the *Edwin-Scharff-Haus* can quickly be occupied. Further parking facilities can be found [here](#). Please be aware of the „European Green zone sticker“ requirement for passenger cars in the cities of Ulm and Neu-Ulm.

## RECOMMENDATIONS REGARDING ACCOMMODATION

### RiKu Hotel Neu-Ulm

Maximilianstraße 4

89231 Neu-Ulm, Germany

Phone: +49 731 98 09 41 50

[neu-ulm@riku-hotel.de](mailto:neu-ulm@riku-hotel.de)




[https://www.riku-hotel.de/neu\\_ulm/](https://www.riku-hotel.de/neu_ulm/)

Single room 80,50 € incl. breakfast.

You can find further hotels [here](#).

Please note: Room booking and payment have to be arranged autonomously by the participants themselves.

## CONTACT

You can find further information [here](#). For information and impressions of the EU-project Transdanube.Pearls please use following [link](#) or visit   . The event is taking place within the framework of the 11<sup>th</sup> [International Danube Festival](#) from the 6<sup>th</sup> until the 15<sup>th</sup> of July 2018 in the cities of Ulm and Neu-Ulm.

If you need any further information, do not hesitate to contact Veronika Wierer [v.wierer@donaubuero.de](mailto:v.wierer@donaubuero.de) or Anita Omercevic [a.omercevic@donaubuero.de](mailto:a.omercevic@donaubuero.de), Phone: +49-731-880306-18.