



**“Social-, Service-, and Eco-innovations in Bio-economy:
best practice workshop on capacities and opportunities “**

University of Maribor

Slomškovo trg 15, 2000 Maribor, Slovenia

23rd March 2018, 09:00 CET

Agenda

08:30 – 09:00	Registration
09:00 – 09:15	Welcoming by organisers
09:15 – 09:30	The Made in Danube project at a glance (Desiree Pecarz, Centre for Social Innovation)
09:30 – 10:00	The DTIC - Danube Transnational Innovation Cooperation e-tool and the Innovation Capacity tools (Emilia Campean, Technical University of Cluj-Napoca)
10:00 – 10:15	Framework conditions for innovation and bioeconomy dynamics in the Danube Region (Peter Alešnik, University of Maribor)
10:15 - 10:45	How to transform ideas into marketable products and services (Maria Ludmilla Schallar - University of Natural Resources and Life Sciences, BOKU Vienna)
10:45 – 11:00	Knowledge and technology transfer services in Slovenia (Peter Alešnik, University of Maribor)
11:00 – 11:15	Coffee break
11:15 – 11:45	Social-, Services- and Eco-innovation: general concepts and Slovenia country profile (Desiree Pecarz, Centre for Social Innovation)
11:45 – 13:00	Best practices examples including discussion <ul style="list-style-type: none"> • Service-innovation (Local Reuse Centers, dr. Marinka Vovk) • Eco-innovation (Hemp biomaterials, Konopko, Urška Orehek) • Social-innovation (Urban Eco Gardens, Simona Trčak Zdolšek) • tbd
13:00 – 14:00	Lunch break
14:00 – 14:30	Funding opportunities for R&I ideas in the field of bioeconomy (Danica Svetec, University of Maribor)
14:30 – 15:00	DTP Capitalization Strategy Introduction (Peter Alešnik, University of Maribor) <ul style="list-style-type: none"> • EDU-LAB (prof. dr. Nataša Vaupotič, University of Maribor) • MOVECO (Antonija Božič Cerar, Chamber of Commerce and Industry of Slovenia) • ACCELERATOR (Nataša Rus, Institute for Entrepreneurship Research) • tbd
15:00 – 16:00	Open discussion & wrap up