

## $\mathbf{1}^{\text{st}}$ Training on the Development of New Cluster Services

Venue: Hotel Marinela, Sofia, March 19, 2018

15:30	Registration and Coffee	
16:00	Opening Speeches	Genoveva Hristova,
		Chairwoman of the
		Association of Bulgarian
		Clusters
Introduction to Danubiovalnet		
16:15	Danubiovalnet Project	Dominik Patzelt,
	Objectives. Actions. Results	Danubiovalnet PM, Biopro
		BW
Cluster Management Excellence		
16:30	Cluster Management	Thomas Laemmer-Gamp,
	Exellence 2.0: How can	Director ESCA
	we better measure	
	excellence and impact	
	Presentations of the	
	findings of the BBCEI Call,	
	Lessons learned and	
	improving actions	
17:15	Coffee Break	
17:30	Moderated session:	Moderator: Thomas
	Brainstorming on the new	Laemmer Gamp
	excellence indicators	
Increasing impact on cluster management through new services		
18:00	Danubiovalnet Cluster	Daniel Cosnita, Romanian
	Tool Box	Cluster Association-
	Concept. Examples	CLUSTERO
18:20	Cross regional strategic	Pavla Bruskova, National
	cluster partnerships	Cluster Association Czech
	Hemp Cluster Initiative	Republic
18:40	Q&A	
	End of event	

For Registration click <u>here</u>.