

# Hello, it is Krisztina's story!

REAL PEOPLE. REAL STORIES.



More information about Pole 3 in the Capitalization Strategy  
section of:

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# TOLDI House



REAL PEOPLE.  
REAL STORIES.





# TOLDI House

...Krisztina Horváth-Karip, from Hungary. I am project manager at the Toldi House.

Toldi House is a place where families can spend some quality time together. An island of tranquility in the Cserhát mountains, 80 km from Budapest.



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# Challenges

We are facing challenges every day. Thanks to our joined efforts and enthusiasm, we manage to make those challenges into opportunities. But unfortunately not always and sometime at a greater cost.

We need support in:

- ❖ finding partners who wish to run family centres in rural cities (as civil franchise partner),
- ❖ convincing business partners to invest into our programmes (via CSR programmes),
- ❖ Financing study-visits to conferences and international organizations to disseminate our achievements (e.g. World bank, transfer of our good practice to other countries in Europe and Africa).

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**Interreg**



EUROPEAN UNION

**Danube Transnational Programme**

**SENSES**

SENSES

# SENSES's solutions for you

Dear Krisztina, congrats on the great job you are doing! We, the DTP SENSES project, cherish the work you do and want to help you and your fellow colleagues in the Danube region fulfil your possibilities to the fullest. We understand that structural shifts in economy are ignored and social enterprises need catalyst. And these catalysts are: education, policy support and investment opportunities.

That's why the SENSES project is working on:

- ❖ Creating policies and strategies in order to change the scope of funding opportunities to the real needs,
- ❖ Establishing relationships with businesses and government in order to facilitate investments into social entrepreneurs,
- ❖ Strengthening the „entrepreneurial character” of social enterprises through providing them with viable business models and networking to market actors and policymakers.



Once the project is finished we will offer a wider community of social enterprises the following services:

- ❖ 60 hours long digital (e-learning) material co-developed and co-designed with policymakers and corporations (including theoretical economics, management, marketing, HR as well as sales management modules),
- ❖ Personalized mentoring and coaching on business management led by CSR corporate representatives throughout the Danube region,
- ❖ Strong network of 600-800 practitioners composed by social enterprises, policymakers, social finance providers, academia and corporations in the Danube region,
- ❖ First Social Enterprise Strategy for the Danube region in close cooperation with policymakers,
- ❖ 150-250 social enterprises with established relationships with businesses and CSR corporations.

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