



## *Invitation*

### **“Social-, Service-, and Eco-innovations in Bio-economy: best practice workshop on capacities and opportunities “**

*Agroinštitút Nitra, Akademická 4, 949 01 Nitra, Slovakia  
30th January 2018, 09:00 CET*

The Danube macro-region provides ideal framework conditions for bio-economy due to high-quality natural resources, well-known universities and a strong industrial tissue of SMEs. However, the region is still lagging behind its possibilities and missing links between research and innovation hamper the access to required knowledge and resources.

In such a context, the [ZSI – Centre for Social Innovation \(Vienna\)](#) in cooperation with the [Union of Slovak Clusters \(UKS\)](#) is organising a workshop to bring together representatives of higher education institutions, clusters, SMEs and NGOs, to foster local innovation capacity through good practises examples and knowledge exchange on cross-cutting issues related to bio-economy such social-, services- and eco-innovation.

The event will be held in Nitra, on 30th January 2018 in the context of the [Made in Danube project](#) funded by the Interreg Danube Transnational Programme. [Online registrations are open by clicking here](#). Please find attached a draft agenda.

Please note that event will be held in English and only two participants per organisation will be accepted. For practical arrangements, please register yourself and do not hesitate to contact Ms Dominika Pancakova at [info@uksk.sk](mailto:info@uksk.sk) for any further information. The deadline for online registrations is 15/01/2018.

We are looking forward to your participation and presence in Nitra!

Dr Daniel Ács  
President  
Union of Slovak Clusters

Ms Miljana Cosic  
Made in Danube Coordinator  
Steinbeis Europa Zentrum

Desiree Pecarz  
Project manager  
Centre for Social Innovation



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Draft Agenda

08:30 – 09:00	Registration
09:00 – 09:15	Welcoming by organisers
09:15 – 09:30	The Made in Danube project at a glance (Ms Miljana Cosic, SEZ tbc)
9:30 – 10:00	Bioeconomy dynamics in the Danube Region (Dominika Pancakova, Union of Slovak Clusters)
10:00 – 10:15	Framework conditions for innovation in the Danube Region (University of Maribor, tbc)
10:15 - 10:45	Towards a Danubian Common Strategy: Local Action to transform ideas into marketable products and services (Bernhard Koch - University of Natural Resources and Life Sciences, BOKU Vienna)
10:45 – 11:00	Local Action Plan for Smart Agriculture (Daniel Acs, Union of Slovak Clusters)
11:00 – 11:15	Coffee break
11:15 – 12:00	Social-, Services- and Eco-innovation: general concepts and Slovakia country profile (Desiree Pecarz, Centre for Social Innovation)
12:00 – 13:00	3 best practices including discussion <ul style="list-style-type: none"> <li>• Service-innovation (30 min)</li> <li>• Eco-innovation (15 min)</li> <li>• Social-innovation (15 min)</li> </ul>
13:00 – 14:00	Lunch break
14:00 – 15:00	Funding opportunities for R&I ideas in the specific fields <ul style="list-style-type: none"> <li>• H2020, COSME (Nataša Hurtová, Slovak Centre of Scientific and Technical Information)</li> <li>• OP Research &amp; Innovation, Rural Development Programme – European Innovation Partnership (Daniel Acs, Union of Slovak Clusters)</li> </ul>
15:00 – 16:00	Open discussion & wrap up

