

Made in Danube

Technology Transfer Training

23rd of November 2017

Conference venue:

Slovak University of Agriculture in Nitra
 Congress Hall of the Research Centre AgroBioTech
 Tr. A. Hlinku 2, 949 76 Nitra, Slovakia

Trainer:

Dr. Zoltán Peredy - Engineer Economist & Innovation Expert

Agenda

08:30	Registration and welcome coffee
09:00	Welcome by the organizers and introduction of the Made in Danube project
09:15	<p>“Classroom training” 1st part</p> <p><i>Trainer: Dr. Zoltán Peredy</i></p> <p><u>Introduction to technology transfer – Review the phenomenon of technology transfer</u></p> <ul style="list-style-type: none"> • Concept, role, process and benefits of technology transfer • Overview of challenges at different stages of technology transfer, expectations and needs of different actors <p><u>Key aspects in technology transfer and business development – Part 1</u></p> <ul style="list-style-type: none"> • Features of innovative and market attractive products technologies, methods for assessing market attractiveness of technologies • Technology transfer model
10:45	<i>Coffee break & Networking</i>
11:00	<p>Classroom Training – 2nd part</p> <p><i>Trainer: Dr. Zoltán Peredy</i></p> <p><u>Key aspects in technology transfer and business development – Part 2</u></p> <ul style="list-style-type: none"> • Basics of intellectual property rights • Factors and strategies for effective and successful cooperation

	<ul style="list-style-type: none"> • Successful cases and lessons learned
13:00	<i>Buffet Lunch and networking</i>
14:00	<p>Interactive mentoring part A</p> <p><i>Trainer: Dr. Zoltán Peredy</i></p> <p>Analysis a study case related to the technology transfer in the field of bioeconomy, where the participants will be assigned the different roles and where they will have an active part.</p>
15:30	<p>Interactive Mentoring part B - <u>interactive exchange of experience</u></p> <p><i>Trainer: Dr. Zoltán Peredy</i></p> <p>sharing experiences and real problems about the transnational cooperation among the participant in interactive way .</p>
16:45	<p>Closing remarks</p> <p>Summary of the outputs of the training course, lessons-learnt from the technology transfer training, main messages</p>
17:00	End of Meeting

Contact person for any questions regarding the event:

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For registration, please contact:

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