

Made in Danube

Transnational Partnership Training

20th of October 2017

Conference venue:

Budapest Chamber of Commerce and Industry (BCCI) Headquarter

Trainer:

Dr. Zoltán Peredy - Engineer Economist & Innovation Expert

Agenda

08:30	Registration and Welcome Coffee
09:00	Welcome - <i>Budapest Chamber of Commerce and Industry</i>
09:15	Classroom Training – 1st part <i>Trainer: Dr. Zoltán Peredy</i> <u>Main topics:</u> <ul style="list-style-type: none"> • Introduction – aims and expected results of training course • The general landscape: the main barriers in front of the growth-ability and internationalization of SMEs and the reasons beyond them; • The importance of the SME sector in Europe (SBA Act and Action Plan, SBA Factsheets, measure to engaged SMEs to be internationalization); • Several possibilities to establish or join any transnational cooperation in the field of innovation (Eurostarts program, COSME program, Interreg programs, Enterprise Europe Network – advice for international growth and partnership)
10:45	<i>Coffee break & Networking</i>
11:00	Classroom Training – 2nd part <i>Trainer: Dr. Zoltán Peredy</i> <u>Main issues:</u> <ul style="list-style-type: none"> • Essential aspects of working in transnational teams – Familiarise with new and innovative tools, methods and • Main steps for creating the transnational partnership; • The criteria of the successful high performing teambuilding; • The Mintzberg’s managerial roles; • The strengths (and allowable weaknesses) for each of the nine Belbin Team Roles; • Managing conflicts; • The effective and efficient communication

13:00	<i>Buffet Lunch and networking</i>
14:00	<p>Interactive Mentoring part A – <u>Case Study</u></p> <p><i>Trainer: Dr. Zoltán Peredy</i></p> <p>Analysis of a study case related to the topic, where the participants will be assigned to different roles.</p>
15:30	<p>Interactive Mentoring part B - <u>interactive exchange of experience</u></p> <p><i>Trainer: Dr. Zoltán Peredy</i></p> <p>Sharing experiences and real problems about the transnational cooperation among the participants in an interactive way</p>
16:45	<p>Closing remarks</p> <p>Summary of the outputs of the training course, lessons-learnt from the transnational partnership training, main messages</p>

Contact person for any questions regarding the event:

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Online registration available at:

<http://regisztracio.bkik.hu/?q=node/98>