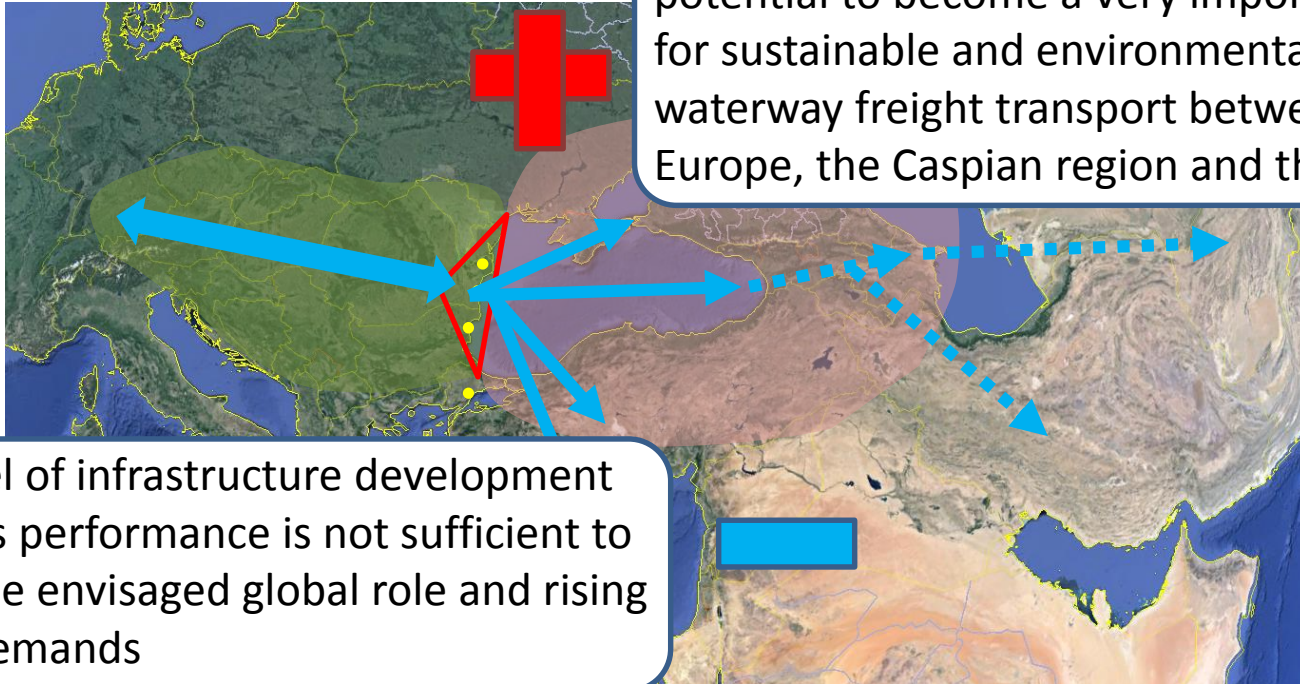


# DBS Gateway Region

## The Project



# Main challenge



potential to become a very important gateway for sustainable and environmentally-friendly waterway freight transport between Central Europe, the Caspian region and the Far East

current level of infrastructure development and logistics performance is not sufficient to take over the envisaged global role and rising transport demands

- growing cargo flows on these routes will only result with raising of road transport figures
- which will restrain economic development again and
- have negative effects on the regions

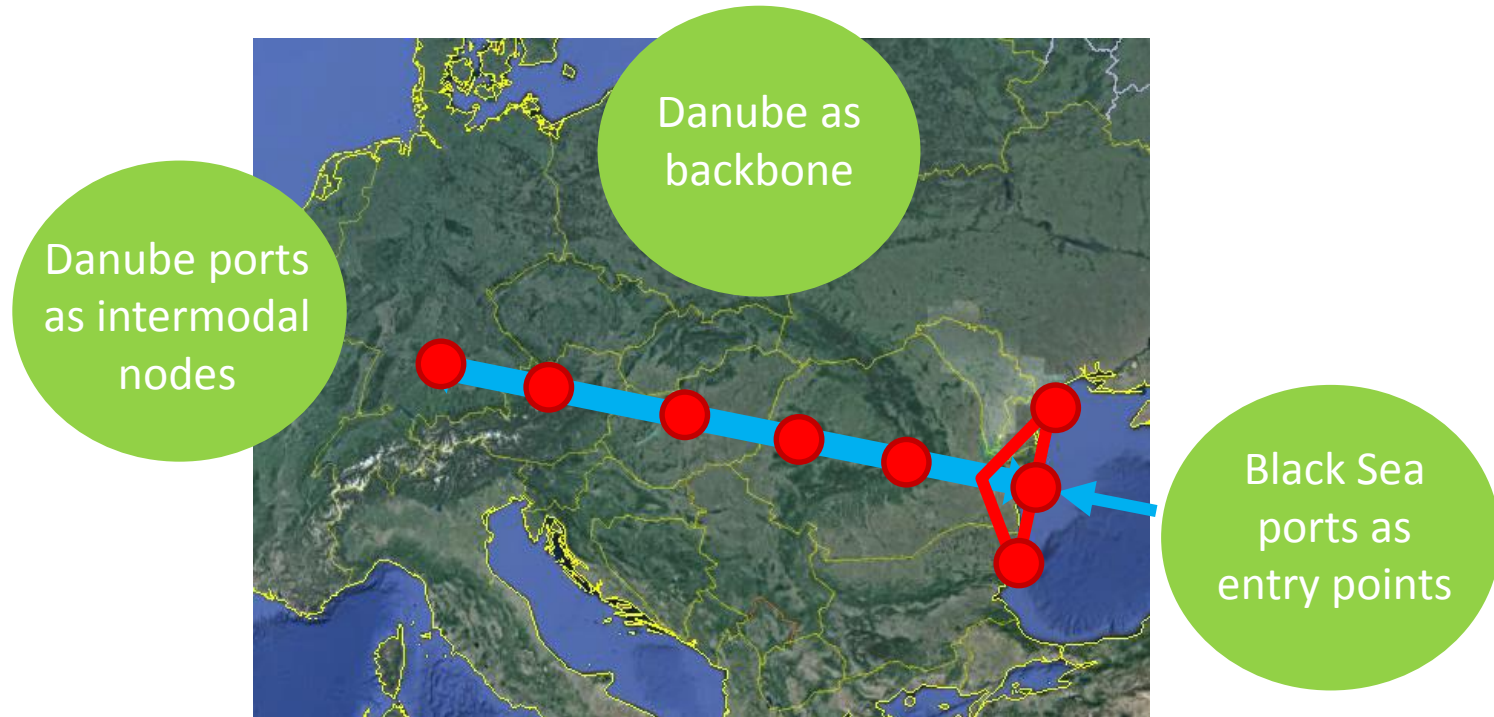
## DBS Gateway Region

preparation and promotion  
of the **Danube-Black Sea region as the gateway for sustainable and environmentally-friendly freight transport** between Central Europe and the Black Sea, the Caspian region and the Far East

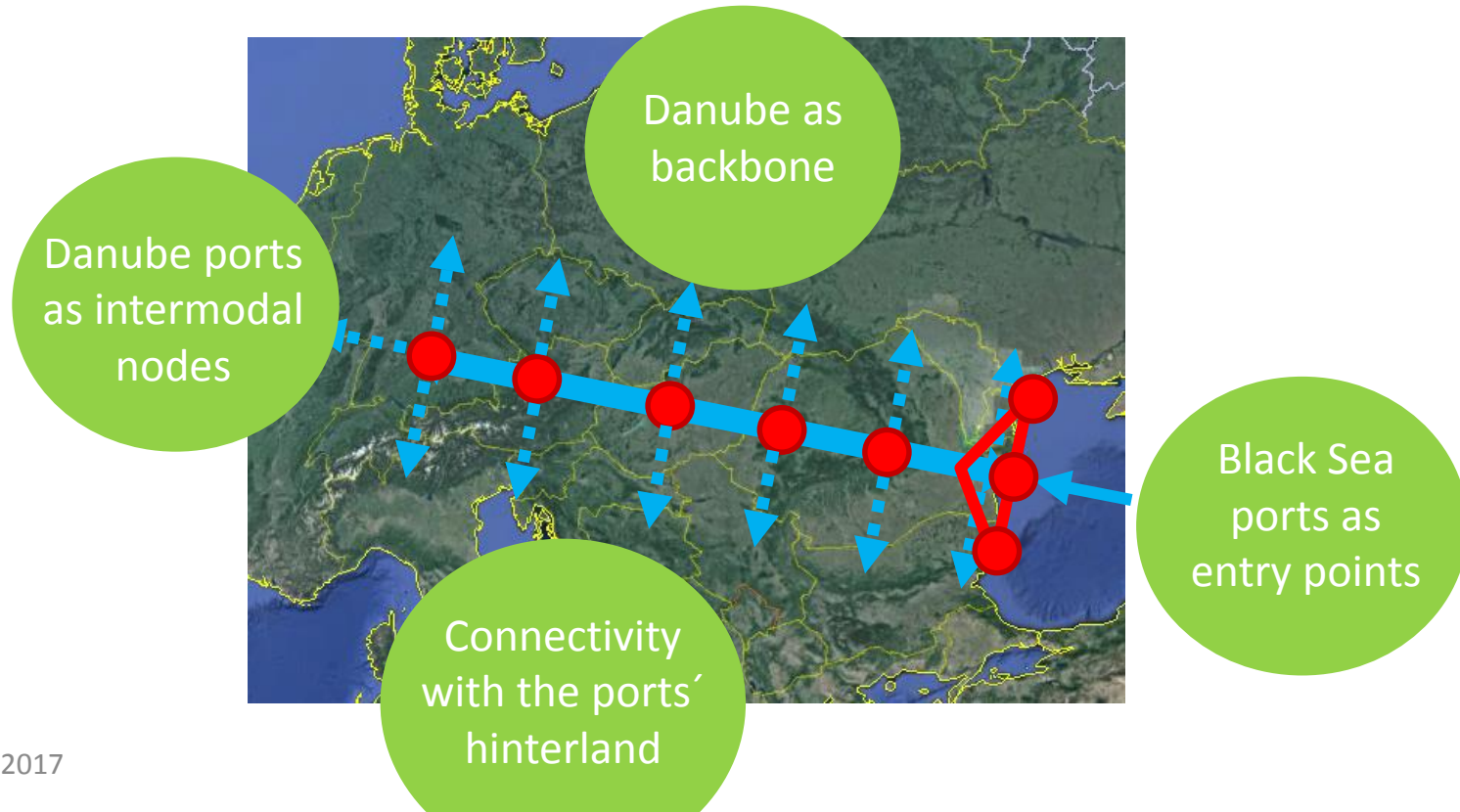


Black Sea  
ports as  
entry points









*What* do we need to get there?

- Enable attractive transport system along the whole transport chain
- Create a common brand to be recognised on the global market

*How* are we going to achieve this?

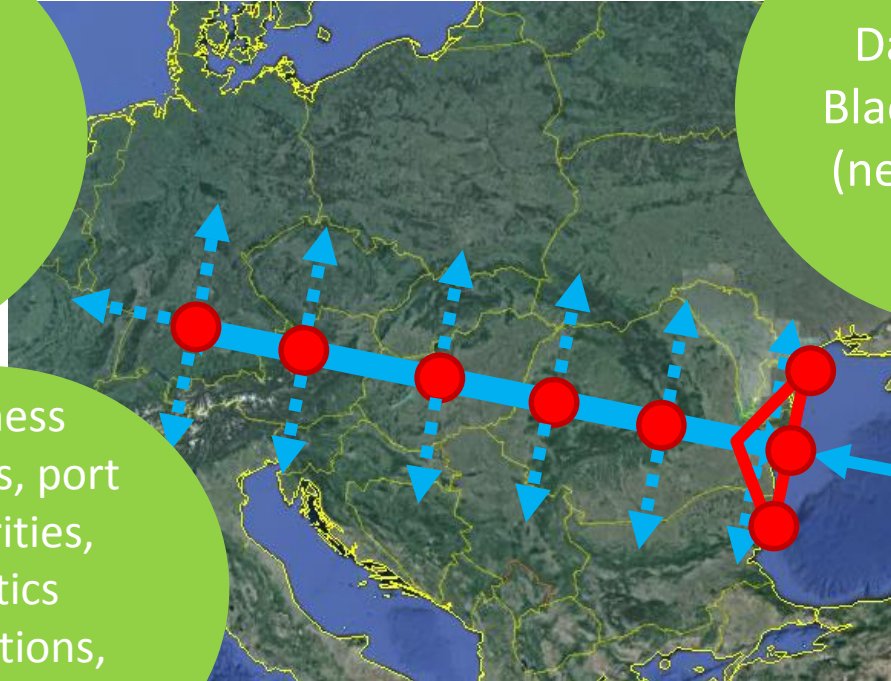
 **Cooperation of all relevant stakeholders**

ports and  
cities/regions  
(hinterland  
connection)

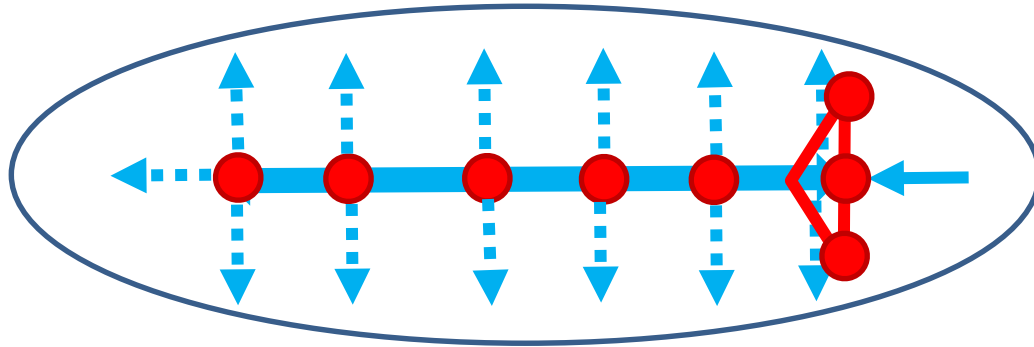
Danube and  
Black Sea ports  
(new services)

business  
agencies, port  
authorities,  
logistics  
associations,  
universities

cities/regions  
and ministries  
(strategies and  
policies)







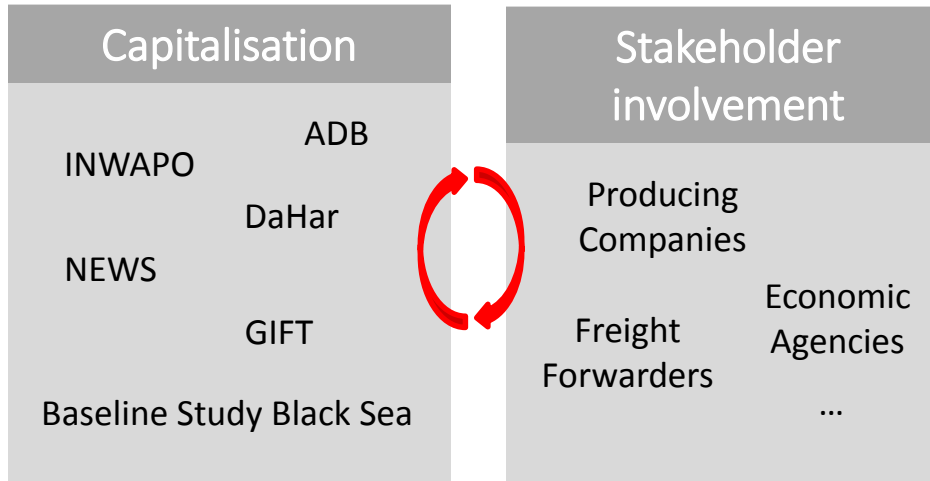
Cooperation  
Network

- |               |                |
|---------------|----------------|
| well-informed | well-prepared  |
| well-focused  | well-supported |

Basis of  
Cooperation

well-informed

Potential  
Analysis



well-informed

Potential  
Analysis

Capitalisation

INWAPO      ADB  
DaHar  
NEWS      GIFT  
Baseline Study Black Sea



Stakeholder  
involvement

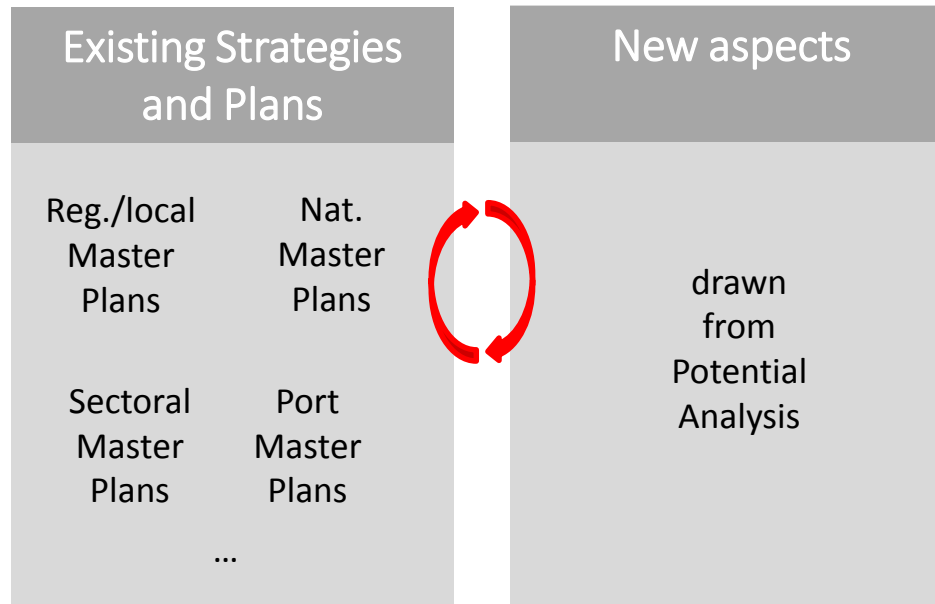
Producing  
Companies  
Freight  
Companies      Economic  
Agencies  
...

well-focused

Joint Vision

well-informed

Roadmap  
for the whole  
DBS Gateway  
Region





well-informed

Roadmap  
for the whole  
DBS Gateway  
Region

Existing Strategies  
and Plans

Reg./local  
Master  
Plans

Nat.  
Master  
Plans

Sectoral  
Master  
Plans

Port  
Master  
Plans

...



New aspects

drawn  
from  
Potential  
Analysis

well-informed

Regional  
Action Plans

- What?
- Who?
- When?
- How?
- Costs?

well-prepared

Projects for  
implementation

Project Identification

List of projects in  
line with the  
Roadmap

Project Development

Feasibility Study    Investment Plan

Pilot Action

Demonstration along 1 transport chain (A to B):

- Black Sea ports → IWW Danube → hinterland connection
- Evaluation according to traditional cost-benefit analysis and applying new ecologic criteria

well-prepared

Funding  
Guidelines

well-focused

Joint  
Cooperation  
Strategy

Agenda

Joint Activities

Marketing Concept

Monitoring

Know-how Transfer

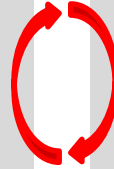
Lobby for project  
implementation

well-focused

Joint  
Cooperation  
Strategy

Agenda

Joint Activities  
Marketing Concept  
Monitoring  
Know-how Transfer  
Lobby for project  
implementation

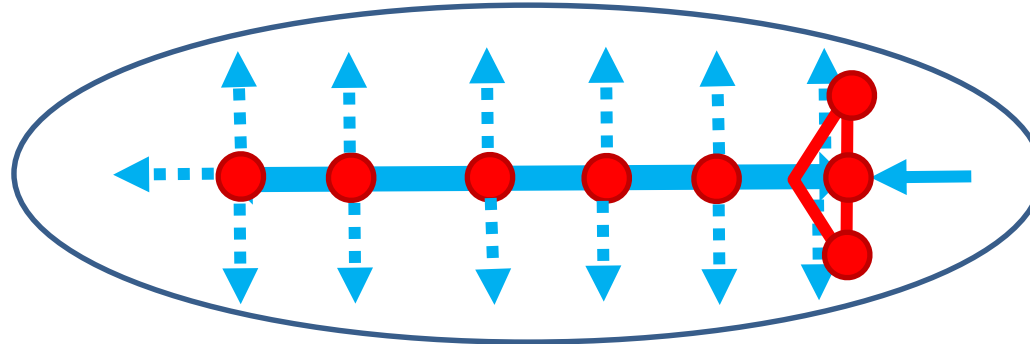


Business Plan

Institutional  
Framework  
Financial  
sustainability

well-supported

Operative  
Cooperation  
Platform



well-informed	well-prepared	well-focused	well-supported
Potential Analysis	Projects for implementation	Joint Vision	Operative Cooperation Platform
Roadmap/ Action Plans	Funding Guidelines	Joint Cooperation Strategy	

# Thank you for your attention!

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<http://www.interreg-danube.eu/approved-projects/dbs-gateway-region>