



**Interreg-Project „Learning by Doing“ –  
Marketing for VET**

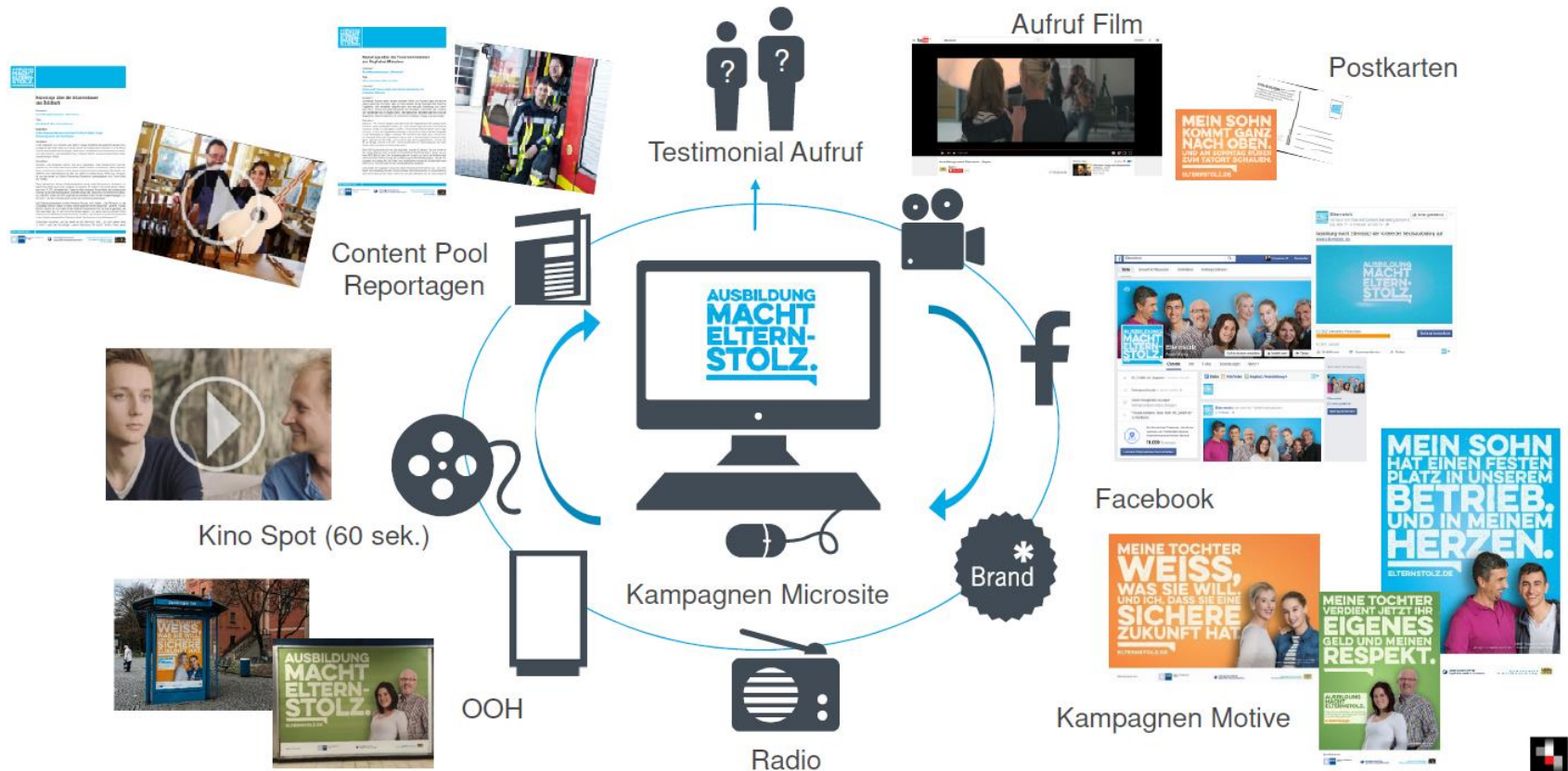
Passau, 3/30/2017

## Project „IHK-Vocational Training Scouts“



# Image Campaign „Ausbildung macht Elternstolz“

## Die Kampagne im Überblick





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Passau, 3/30/2017