



IHK Niederbayern

**Interreg-Project „Learning by Doing“ –
Future Prospects - VET 2025**

Passau, 3/29/2017



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Future Prospects – VET 2025

Strategic guidelines and areas of activity of the German Chambers of Commerce and Industry:

1. „Exzellenz durch Praxis“ – reinforce the brand „excellence through operative praxis“
2. reach other target groups
3. co-design the way to „digital economy“

Areas of activity

- **ensure and strengthen VET**
- **promote VET-system**
- **achieve further target groups and develop innovative offers**
- **strengthen the brand „CCI-examination“**
- **strengthen voluntary commitment in VET**
- **strengthen advanced further training**
- **expand advisory service and service offer**
- **ensure efficient local vocational schools**
- **organize digital education actively**



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