

# GREEN DANUBE

**Integrated transnational policies and practical solutions  
for an environmentally-friendly Inland Water Transport system  
in the Danube region**

## *WP6 – RAISING PUBLIC AWARENESS*



GREEN DANUBE Partner Meeting  
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Project co-funded by European Union Funds  
(ERDF, IPA)

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# *WP6 –RAISING PUBLIC AWARENESS*



## **Objective**

Contribute  
to more effective information sharing to limit impact of  
IWT system on the Danube region environment by  
development of specific tools, organization of  
transnational pilot actions and campaign  
intended to raise public awareness on IWT environment protection.

# ***WP6 –RAISING PUBLIC AWARENESS***



## ***BRIEF INTRODUCTION***

**WP Leader:** CER- Romanian Maritime Training Centre

**Duration:** 01/2017 - 06/2019

**Budget:** 360 241 euro

**Partners:** ACTEDJ, BDCA, CER, CRUP, DCC, DDNI, DST, PDM, REC, RSOE

**Associated Partners:** BMA, DC, DDBRA, MT, OVF, PLOVPUT

# ***WP6 –RAISING PUBLIC AWARENESS***



## ***BRIEF INTRODUCTION*** **Activities**

**Act. 6.1-** Joint development of an IWT environmental information center concept addressing environmental issues

**Act.6.2-** Set up of IWT environmental information centers within existing ITCs

**Act.6.3-** Transnational pilot actions and campaign with newly developed IWT environmental information

**Act.6.4 –** Strategy for set up of a platform of IWT environmental information centers

# ***WP6 –RAISING PUBLIC AWARENESS***



## ***BRIEF INTRODUCTION***

### **Act. 6.1- Joint development of an IWT environmental information center concept addressing environmental issues**

**Duration:** 01/2017- 06/2017

**Budget:** 57 776 euro

**Activity leader:** CRUP

**PPs involved:** CER, RSOE, DCC, ACTEDJ, PDM, BDCA, DST, DDNI



**Danube Transnational Programme**  
**GREEN DANUBE**

Project co-funded by European Union Funds (ERDF, IPA)

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## **Act. 6.1- Joint development of an IWT environmental information center concept addressing environmental issues**

This activity can offer further insight into and understanding of the environmental issues in inland waterways sector and increasing environmental awareness at all levels by utilizing of the existing ITCs developed in NELI project, extended in HINT project and reconsidered and equipped in this project as EICs.

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## **Act. 6.1- Joint development of an IWT environmental information center concept addressing environmental issues**

CER, CRUP and RSOE shall design the extending of existing ITCs for environmental issues and DCC will contribute to this concept for Environmental Information Centre- EIC.

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## Act. 6.1- Joint development of an IWT environmental information center concept addressing environmental issues

### Output 6.1

Concept and set up of IWT EICs

*This output shall be delivered in Period 3 together with set up of IWT EICs*



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## **Act. 6.1- Joint development of an IWT environmental information center concept addressing environmental issues**

### **Activities performed**

**Elaboration of IWT EIC draft concept** – CRUP and CER/18.01.2017 as a starting point document for act.6.1 and sending to PPs involved to provide feedback.

Offering a draft document on the concept of EICS, mainly including:

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## **Act. 6.1- Joint development of an IWT environmental information center concept addressing environmental issues**

### **IWT EIC draft concept**

#### **I. Primary purpose of EIC**

Contribute to more effective information sharing to limit impact of IET system on the Danube region environment by development of specific tools and organizations of transnational pilot actions intended to raise public awareness on IWT environment protection.

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## **Act. 6.1- Joint development of an IWT environmental information center concept addressing environmental issues**

### **IWT EIC draft concept**

#### **II. Information provided**

The EICs provide information that covers a wide range of knowledge from environment in IWT sector , especially in the Danube sector, regarding the prevention of environment pollution by emissions from inland vessels

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## **Act. 6.1- Joint development of an IWT environmental information center concept addressing environmental issues**

### **IWT EIC draft concept**

#### **III. Specific objectives**

- To provide the EU-its citizens, institutions and its member states –with and IWT environemntal information source

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## **Act. 6.1- Joint development of an IWT environmental information center concept addressing environmental issues**

### **IWT EIC draft concept**

#### **III. Specific objectives**

- To provide targeted information;
- To enhance the protection of IWT environment dialogue;
- To inform IWT environmental organizations about European initiatives of relevance for this sector;
- To support and cooperate with relevant stakeholders;
- To act as a facilitator for a better cohesion between relevant authorities, organizations in this field.

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## **Act. 6.1- Joint development of an IWT environmental information center concept addressing environmental issues**

### **IWT EIC draft concept**

#### **IV. Main services provided:**

**IV.1 One stop information service:** general basic information, using multiple languages and multiple multimedia elements, targeted information, on request, to EU institutions and Member States, media services, information campaigns

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## **Act. 6.1- Joint development of an IWT environmental information center concept addressing environmental issues**

### **IWT EIC draft concept**

#### **IV. Main services provided:**

**IV.2 Dialogue actions:** exhibition campaigns, schools and education activities, discussion forums, organization of events (meetings, workshops, symposia, round tables etc.)

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## **Act. 6.1- Joint development of an IWT environmental information center concept addressing environmental issues**

### **IWT EIC draft concept**

#### **IV. Main services provided:**

**IV.3 Environmental information:** air and water quality in IWT sector, pollution events in IWT sector, contingency plans for prevention of IWT pollution, air quality in the urban, rural and/or protected areas near the inland waterways, European strategies and programmes in the field.



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## **Act. 6.1- Joint development of an IWT environmental information center concept addressing environmental issues**

### **IWT EIC draft concept**

#### **IV. Main services provided:**

**IV.4 Marketing:** on site distribution of information and promotion materials, visual advertising outside centre

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## Act. 6.1- Joint development of an IWT environmental information center concept addressing environmental issues

### IWT EIC draft concept

**V. Target group: general public, pupils** from secondary /vocational schools and colleges and their parents, **students** from universities specializing in IWT and environment protection and related studies, teaching staff from appropriate education and training institutions, port and transport operators, river/port administration personnel, organizations for monitoring the environment protection, organizations for monitoring the quality of air and water, organizations for monitoring the protected areas, tourists, other professional associations and organizations

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## **Act. 6.1- Joint development of an IWT environmental information center concept addressing environmental issues**

### **IWT EIC draft concept**

For set up these ITCs will be used the existing ITCs developed in other European projects and the existing expertise in Western Europe I this field and existing networks.

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## **Act. 6.1- Joint development of an IWT environmental information center concept addressing environmental issues**

### **IWT EIC draft concept**

**The facilities of the IWT EICs** shall comprise at least, the following areas: exhibition, technical tools and devices, projection and presentation, library, IWT protected areas videos and audios presentation.

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## **Act. 6.1- Joint development of an IWT environmental information center concept addressing environmental issues**

For the output document elaboration a good idea is to include an overview on how information on environmental topics is provided in each PP country.

In this respect DST already provide as these information from Germany:

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## Act. 6.1- Joint development of an IWT environmental information center concept addressing environmental issues

### Short term actions (March-April 2017)

- 1. Collecting future inputs from PPs involved** on EIC draft concept and on existing situation in each PP country)- *CRUP with CER assistance for collecting information and PPs for providing inputs in due time- March 2017*
- 2. Elaboration of EIC concept and sending to PPs for feedback-** *CRUP with CER assistance for elaboration the concept and PPs for providing feedback in due time- April 2017*

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## **Act. 6.1- Joint development of an IWT environmental information center concept addressing environmental issues**

### **Conclusions**

EIC concept is mandatory to be finished in April 2017 because it is the basic document for Act.6.2 – Set up of IWT EICs within existing ITCs, which will start in May 2017.



**Thank you for your attention!**

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