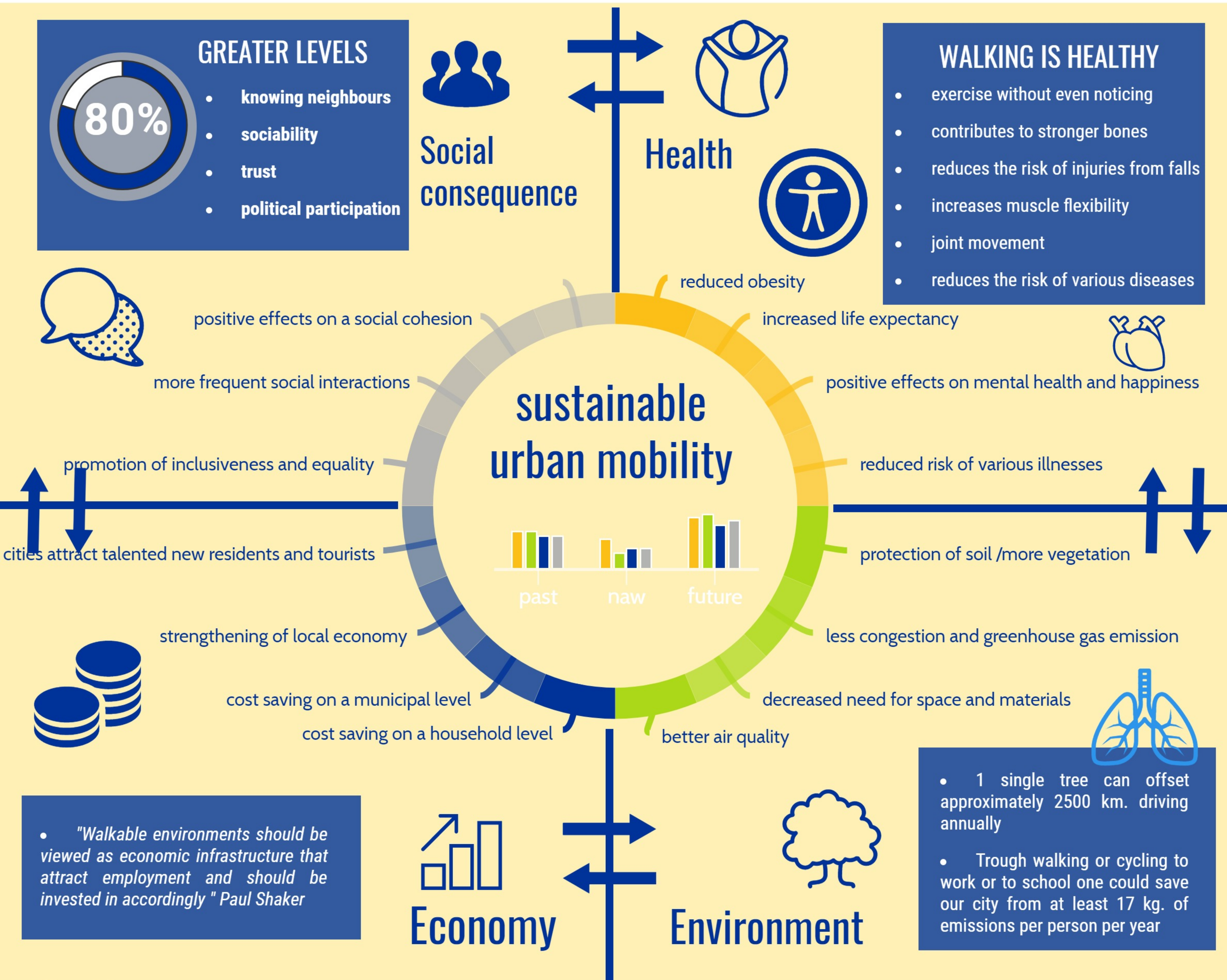


BENEFITS OF WALKABILITY

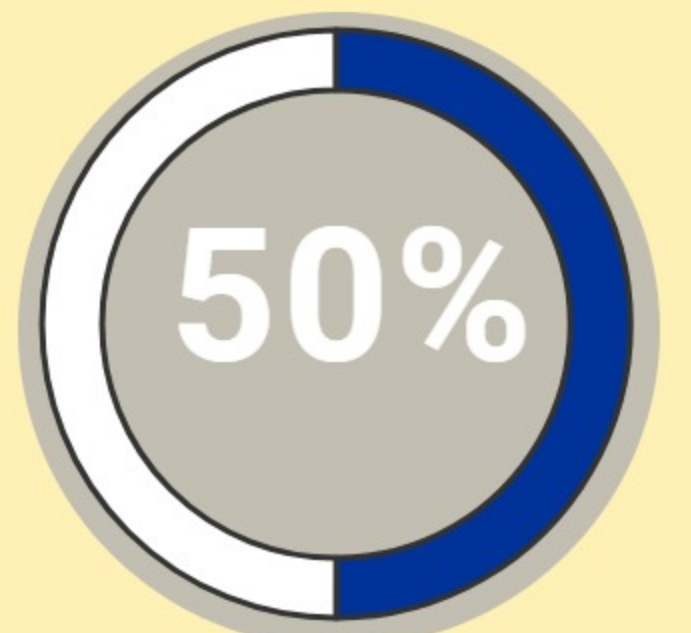


JUST FACTS

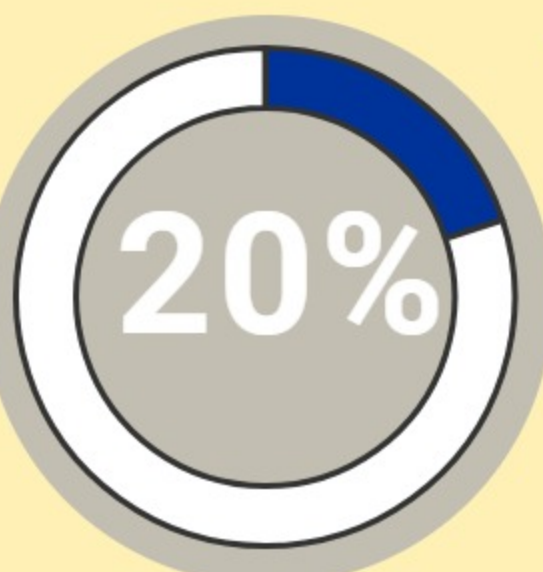


- an interesting IRISH study has shown that residents of a street with 2,000 vehicles per day traffic have three times as many friends as those living in a street with traffic of 16, 000 vehicles per day

- WALKING reduces the risk of all-cause mortality by up to 20%
- Depend on body weight walking at an average speed burns approximately 4 calories per minute-translating into more than 100 calories during 30 min. Walk

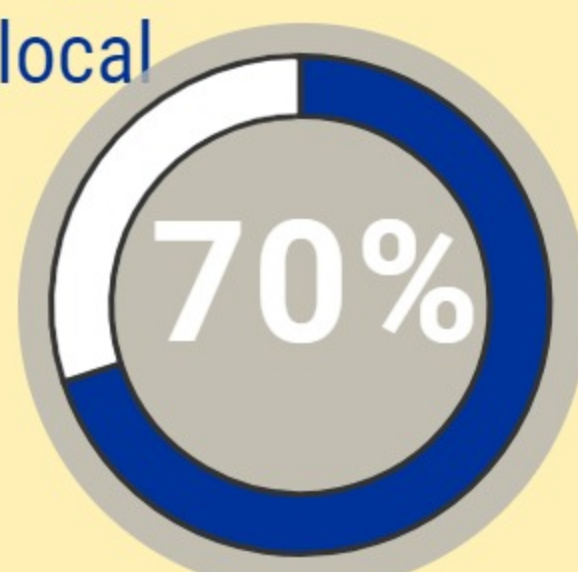


1 mile trips = 20 min.



- In the US, people spend more than USD 8,000 on their cars every year. LESS than 20 % of this money (spent on licences, insurance, repairs and maintenance) remains in the local economy.

- In fact, analysis prepared by Transport for London shows, that pedestrians usually spend 70% more than drivers.



- In England as much as 18% of all trips made in 2013 were less than one mile in length- so each of those drives could be easily replaced with a pleasant 20 minute WALK

